

2011 Spring DVD & Streaming Catalogue

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All titles include **Public Performance Rights**.

Closed Captioning is available where indicated. (CC)

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Format - all titles will be sent to you in DVD format.

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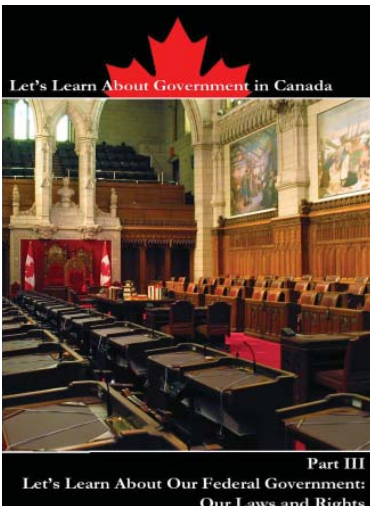
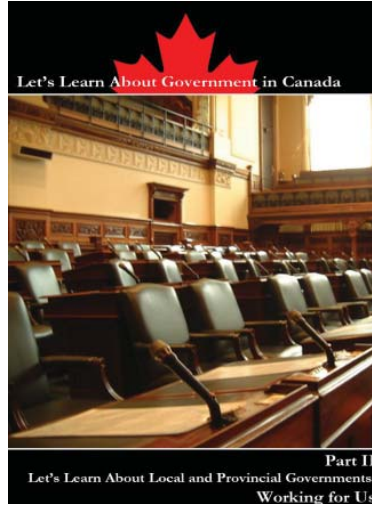
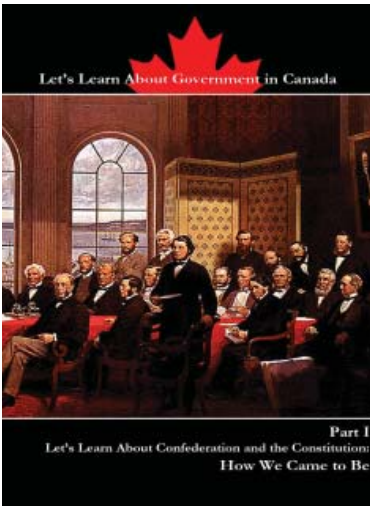
Streaming

Many of our titles are available for streaming. Please call for pricing.

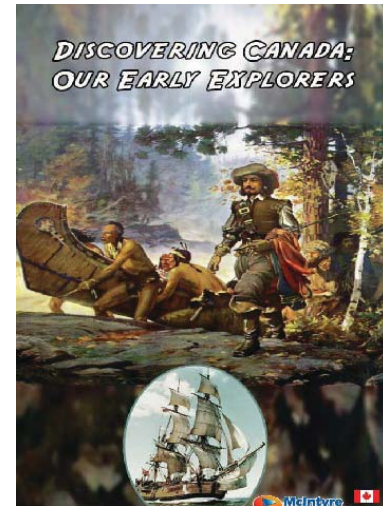
McIntyre Media continues to be your leading distributor & producer of educational curriculum-oriented video programs!

Take a look at some of our latest productions...

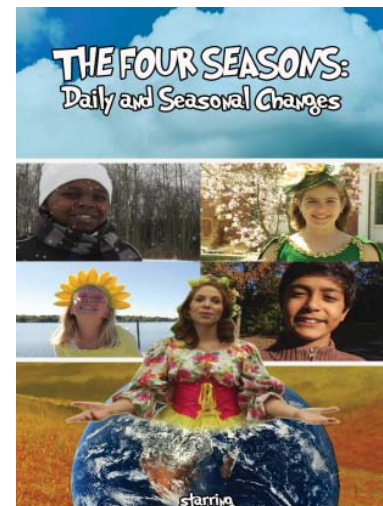
Let's Learn about Government in Canada
A 4-part series



Discovering Canada: Our First Explorers

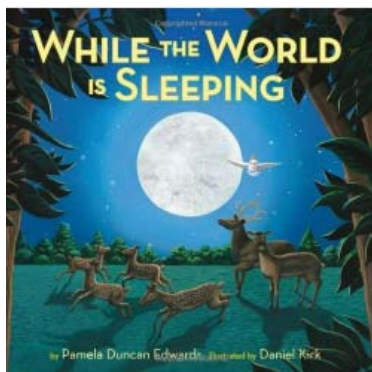


The Four Seasons: Daily & Seasonal Changes



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While the World is Sleeping

Grades JK-3 15 min Nutmeg Media
 Written by Pamela Duncan Edwards
 Illustrated by Daniel Kirk

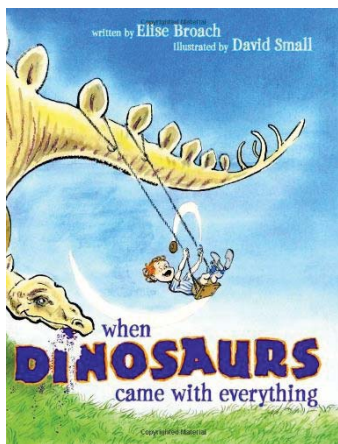
BONUS - Includes A Conversation with the Author and Illustrator
 Lyrical rhymes and luminous illustrations bring the nocturnal world to life in this reassuring fantasy. A magnificent snowy owl appears at a child's bedroom window with the invitation to "climb aboard" on a soaring ride through the moonlit night. Together, the owl and child visit a family of deer, fish in a stream, a porcupine, a mouse, a snake, a raccoon, a rat and a bat - all busily at work while the world is sleeping.

Great program for elementary science programs focusing on nocturnal animals, animal habitats and animal behaviour.



#211092DV-NR1 \$79.95: DVD, guide

Related titles: *Ape; Growing Frogs; Wise Owl, Barn Owl; Chameleons are Cool; The Emperor's Egg; One Tiny Turtle.*

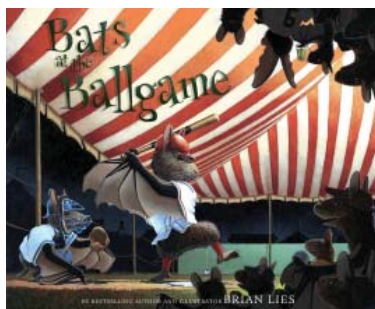


When Dinosaurs Came With Everything

Grades JK-3 16 min Nutmeg Media
 Written by Elise Broach
 Illustrated by David Small

BONUS - Includes A Conversation with the Author and Illustrator
 A day of boring errands turns into an amazing adventure for a boy and his mother when the bakery lady hands out a live triceratops instead of a cookie, the doctor's office gives away a stegosaurus instead of a sticker, and the barber offers a pterosaur with every haircut instead of a balloon! Becoming more dismayed with every dinosaur they collect, the boy's mother ends their shopping day early - but not before the boys picks up a lost hadrosaur on the way home. The boy introduces the dinosaurs to their new home, and his mom eventually puts them all to work doing household chores. The story ends with a big party where everyone brings a dinosaur or two for a dip in the pool. This delightful over-the-top tongue-in-cheek tale ends with Mom ordering more donuts from the bakery - and more dinosaurs!

#211091DV-NR1 \$79.95: DVD, guide



Bats at the Ballgame

Grades JK -3 13 min Nutmeg Media
 Written, narrated and Illustrated by Brian Lies

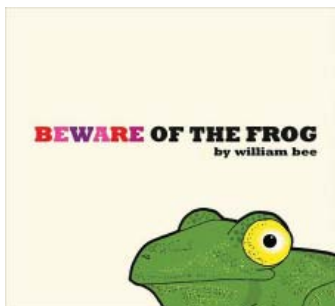
BONUS - Includes a Conversation with the Author.
 They've been to the beach. They've patronized the library. And now, Brian Lies' adorable bats are going to watch--what else?--a baseball game. The third installment in this highly appealing series is full of charm and humour. As in his earlier books *Bats at the Beach* and *Bats at the Library*, Brian Lies creates a charming fantasy that turns a conventional human activity into a topsy-turvy nocturnal adventure. With luminous acrylic illustrations, Lies shares his vision of a night at the ballpark - for bats. The humour is everywhere, from flying vendors selling mothdogs and Cricket



Jack to the grounds crew marking the base lines with powdered sugar to Lies' own bat version of "Take Me Out to the Ballgame."

#211090DV-NR1 \$79.95: DVD, guide

Related titles: *Bats at the Beach & Bats at the Library*

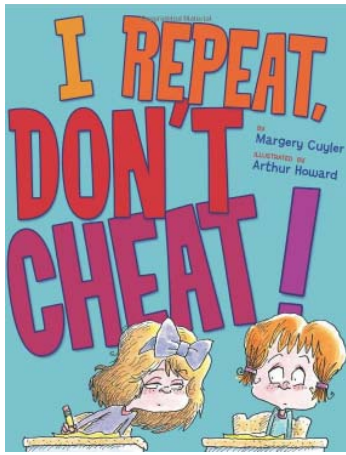


Beware of the Frog

Grades JK -3 12 min Nutmeg Media
 Written by William Bee

BONUS - Includes a Conversation with the Author.
 In this quirky modern fairy tale, a greedy goblin, a smelly toad and a hungry ogre arrive at the cottage of a very worried looking Mrs. Collywobbles. Fortunately, the sweet old lady is in no danger because she has a pet frog with extraordinary powers who dispatches each villain in one gulp. When Mrs. Collywobbles must reward her frog with a kiss, the surprise-ending provides an ironic twist on the traditional frog-prince fairy tale.

#211093DV-NR1 \$79.95: DVD, guide



I Repeat, Don't Cheat

Grades 1-4 Spoken Arts

Written and introduced by Margery Cuyler

Illustrated by Arthur Howard

They do everything together, from playing at recess to drawing pictures. But Jessica has a big new worry when Lizzie starts copying from her spelling tests. What should Jessica do? In this timely, widely applicable book, Margery Cuyler and Arthur Howard again team up to tackle Jessica's latest worry!

#530233DV-NR1 : DVD, web guide.

\$49.95: Single School/Public Library

\$75.00: Circulating PPR



Emma's Poem: The Voice of the Statue of Liberty

Grades 2-5 Spoken Arts

Written and introduced by Linda Glaser

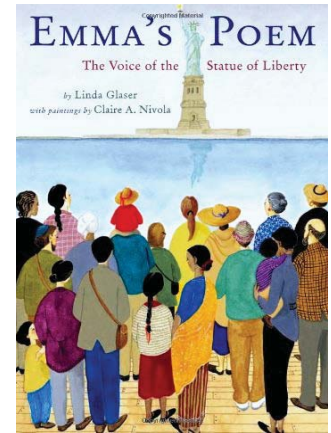
Illustrated by Claire A Nivola

In 1883, Emma Lazarus, deeply moved by an influx of immigrants from Eastern Europe, wrote a sonnet that was to give voice to the Statue of Liberty. Originally a gift from France to celebrate the shared national struggles for liberty, the Statue, thanks to Emma's poem, slowly came to shape the hearts of many, defining a nation that welcomes and gives refuge to those who come to its shores.

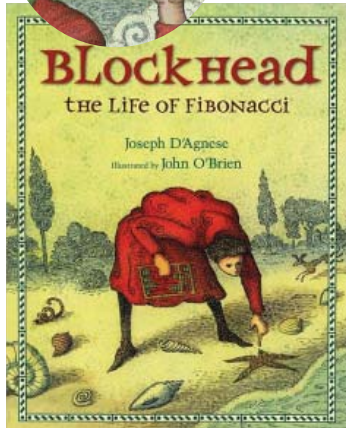
#530232DV-NR1: DVD, web guide.

\$49.95: Single School/Public Library

\$75.00: Circulating PPR



A great program for presenting math concepts in the elementary classroom! Students learn about the Fibonacci sequence, geometry, multiplication, and recognizing math in the world around us.



Blockhead: The Life of Fibonacci

Grades 2-5 Spoken Arts

Written and introduced by Joseph D'Agnesse

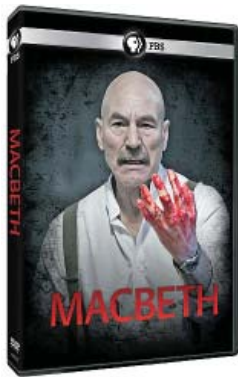
Illustrated by John O'Brien

As a young boy in medieval Italy, Leonardo Fibonacci thought about numbers day and night. He was such a daydreamer that people called him a blockhead. When Leonardo grew up and traveled the world, he was inspired by the numbers used in different countries. Then he realized that many things in nature, from the number of petals on a flower to the spiral of a nautilus shell, seem to follow a certain pattern. The boy who was once teased for being a blockhead had discovered what came to be known as the Fibonacci Sequence!

#530234DV-NR1: DVD, web guide.

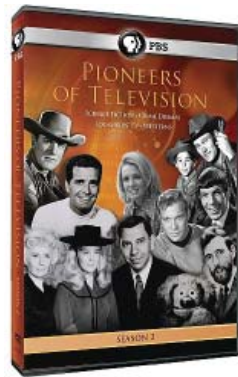
\$49.95: Single School/Public Library

\$75.00: Circulating PPR



Great Performances: Macbeth
 2010 CC 158 min PBS
 Director Rupert Goold adapts his gripping stage production of Macbeth - with Sir Patrick Stewart and Kate Fleetwood reprising their Tony-nominated performances - into this edgy film adaptation, which relocates the bloody action to a nameless 20th-century netherworld.
 #041299DV-NR1 \$67.95: DVD

Related titles: *As You Like It: Live from Shakespeare's Globe; Love's Labour's Lost: Live from Shakespeare's Globe; Romeo and Juliet: Live from Shakespeare's Globe.*



Pioneers of Television: Season 2
 2011 CC 240 min PBS
 Nearly 100 stars from TV's formative years bring their stories to PBS in season two of the Emmy®-nominated documentary series PIONEERS OF TELEVISION. Narrated by Kelsey Grammer, each episode melds compelling new interviews with irresistible archival clips to offer a fresh take on TV's founding celebrities. This season's four new episodes profile science fiction, crime dramas, local kids' shows, and westerns.
 Related titles: *Pioneers of Television: Season 1.*
 #041345DV-NR1 \$82.95: DVD



Behind the Scenes at Canada AM
 2010 CC 15 min CTV
 Great for film and media classes!
 Canada AM
 Weather Anchor

Jeff Hutchinson takes you behind the scenes of Canada's most watched national morning newsmagazine, Canada AM.
 #CTV496DV-NR1 \$99.95: DVD

Star Power: W5
 2011 CC 20 min CTV



In a special edition of W5, Sandie Rinaldo sits down with Jay Baruchel, Kim Cattrall, Robert Lantos, and Christopher Plummer -- high profile Canadians

who shaped the film business in Canada and in Hollywood.
 CTV503DV-NR1 \$99.95: DVD

Pioneers of Television: Westerns
 2011 CC 60 min PBS

Known everywhere as the quintessential American cultural identity, westerns filled small screens across the country night after night and were some of the most successful television shows in history. This episode also examines the popularity of "Bonanza" and the creation of the classic series "Gunsmoke" with James Arness -- one of the longest-running television series of all time.
 #041346DV-NR1 \$67.95: DVD

Pioneers of Television: Science Fiction
 2011 CC 60 min PBS

This episode explores how storytellers Gene Roddenberry and Rod Serling (of The Twilight Zone) used the future as a stage for modern morality plays, and William Shatner, Leonard Nimoy, Nichelle Nichols and other science-fiction stars describe how they prepared to interact on-camera with a malevolent alien force ... or, perhaps, a giant radish.
 #041347DV-NR1 \$67.95: DVD

Pioneers of Television: Crime Dramas
 2011 CC 60 min PBS

As viewers reveled in being transported to shadowy underworlds, creative geniuses emerged in the forms of Jack Webb, Desi Arnaz, and Bruce Geller. Groundbreaking actors Bill Cosby and Angie Dickinson reveal the methods behind their successes as the first African-American and breakthrough female lead characters in a television series.
 #041348DV-NR1 \$67.95: DVD

Pioneers of Television: Local Kids TV
 2011 CC 60 min PBS

Local kids' programs shaped the childhoods of millions of American children in the early years of television. Performers such as Willard Scott and William Shatner honed their skills performing on live TV with small budgets and little support. With the flimsiest of second-hand store costumes and their own imaginations, they learned how to make their audience laugh, smile and think.
 #041356DV-NR1 \$67.95: DVD

Streaming



Many of our titles are available for streaming. Please call for pricing.

anti-bullying

Bullying Through the Ages: Canada AM



Grades 6-12, Teacher Education 2010 CC 15 min CTV
CANADA AM looks at bullying through the ages - from the school yard, to high school hallways and to the office. In the first segment, Wendy Craig, a bullying expert with Queen's University discusses bullying in elementary school. She describes the difference between bullying and criticism, and explains what signs parents should look out for that indicate when a child is being bullied. In the second segment, we meet sixteen-year-old Jade Cyr and 12-year-old Andrew Janosi who discuss being bullied at school. The third segment focuses on workplace bullying. A workplace bullying expert, speaker, and author, Wendy Cade discusses bullying among adults. She explains how exclusion is a subtle and popular way of workplace bullying, which isolates the employee from excelling at their job. **Bonus Feature: Love Is Louder PSA Announcement**
CTV488DV-NR1 \$99.95:DVD

Pushed to the Brink: Bullycide on the Rise

Grades 7-12 2011 CC 20 min Human Relations Media
Several recent tragedies have focused attention on the growing trend of bullycide—the term that describes those desperate instances of young people taking their own lives to escape from relentless harassment by their peers. This timely video follows multiple storylines to deliver the message that bullying can have enormous and tragic consequences. Viewers learn the facts surrounding two recent bully-provoked teen suicides. Commentary from Dr. Joel Haber, a clinical psychologist and recognized expert on bullying, identifies various forms of bullying—from obvious physical assaults to more indirect forms such as cyberbullying, spreading rumors, exclusion or verbal taunts. This unforgettable program includes important tips for dealing with bullies and urges students to join together and become proactive defenders of victims before they reach their breaking point. Most importantly, it opens the door for an important dialogue among all viewers—those who may be participants, witnesses or victims of peer intimidation and hostility.
#600563DV-NR1 \$189: DVD, resource guide, student handouts.

diversity/tolerance

Responding to Diversity (and Respecting Differences)

Grades 9-Adult 2011 CC 26 min Learning Seed
Classrooms are training grounds for students to learn how to respond positively to diverse environments. Every day, they interact with people who look different, come from different places, and have different preferences. This program explores the many types of diversity and the perils of stereotyping, prejudice, and discrimination. We also discuss ways to express curiosity in others while respecting the differences that make every person interesting, unique and valuable.
#200296DV-NR1 \$125.95: DVD, web guide.

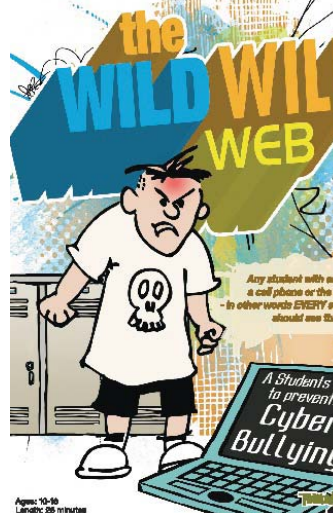
The Wild, Wild Web

A Students Guide to Preventing Cyber Bullying

Grades 6-12 26 min

Twisted Scholar

"The Wild Wild Web is a fabulous, fast-paced film that is perfectly targeted at the upper elementary/middle school audience! Relevant, funny, interactive, and informative, it hits the target squarely in the center and keeps this hard-to-corrall audience captivated and learning." - Betsy Ballard, anti-bullying counselor.



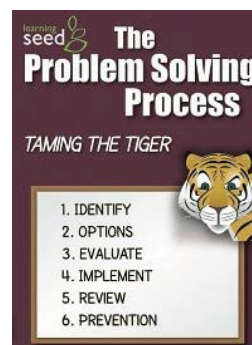
The Wild, Wild Web – A Student's Guide to Preventing Cyber Bullying provides a critical tool to educators, counselors

and law enforcement agents to begin engaging young people on the subject of online harassment. The 26 minute DVD:

- Establishes a common sense, three-rule code of conduct for the web.
- Defines the broad range of behaviours that could be classified as cyber bullying.
- Exposes the critical side of the bystander in a common bullying scenario.
- Shares the real life story of an actual cyber bullying incident.
- Features interviews with numerous experts in the field of cyber bullying.
- And offers simple technical tips for documenting cyber bullying attacks.

The program delivers the perfect combination of creative entertainment, practical advice and powerful strategies for coping with and reducing the frequency of cyber attacks.
#WEB000DV-NR1 \$119.95: DVD, resource guide.

problem-solving



The Problem Solving Process: Taming the Tiger

Grades 9-Adult 2011 CC 23 min Learning Seed

By the end of this program, students will have a six-step process to tackle any problem—whether it's delivering a paper when the printer breaks or delivering a 600 lb. tiger who missed breakfast. Students learn to identify the problem, brainstorm solutions,

evaluate their options, implement the best idea, and then review and plan for prevention. We also present five tips to help viewers tap into their natural problem-solving creativity. Whether an obstacle big or a small, this program show there's no tiger too big to tame.

#200297DV-NR1 \$125.95: DVD, web guide.



Transformational Canadians

Celebrate Canadians who have sought to make a difference!

2011 CC 80 min (3 disks) CTV

CTV has partnered with The Globe and Mail and Cyberpresse to celebrate Canadians who have sought to make a difference – not just by doing what they do, but through the demonstrable impact they've made on the world around them, whether in Canada or beyond. Through their vision, leadership and actions, each of these people has immeasurably improved the lives of others. The Transformational Canadians program chose exceptional individuals drawn from across six fields: business, technology, the environment, education, health care and the community. All winners combined a passion for positive change with the discipline and focus to achieve outstanding results.

SPECIAL SERIES PRICE - only \$257.85 - a saving of \$42 (Includes 3 disks) - Series Product #CTV492DV-NR1

Individual programs: \$99.95 ea

Disk 1: Product #CTV493DV-NR1

Disk 2: Product #CTV494DV-NR1

Disk 3: Product #CTV495DV-NR1

DISK 1 INCLUDES:

Craig & Marc Kielburger, Free the Children

Craig and Marc Kielburger, co-founders of 'Free the Children,' discuss their foundation. Craig explains how he got the idea to start the organization at the age of 12 when he saw a story in the newspaper about a child slave in Pakistan who was killed at 12 years old.

Dr. Samantha Nutt, War Child

The co-founder and executive director of War Child Canada explains why she has devoted her life to helping those who live in war zones. She says the smallest things can make substantial differences in people's lives.

Dr. James Orbinski, Co-Founder of Dignitas International

The co-founder of Dignitas International says the world can be more fair and just, and requires energy and focus in people to change it. He explains motivation rooted in his experiences in war and famine has compelled him to achieve what he deems important.

Stephen Lewis

The chair of the Stephen Lewis Foundation discusses his fight against AIDS. He explains how he has worked for years to turn the tide of the disease and HIV in Africa, and says the long-term battle to fight the life-and-death struggle is as intense as ever.

DISK 2 INCLUDES:

Mike Lazardis, RIM

The president and co-CEO of Research In Motion discusses the Canadian-made device that changed the way people communicate. He says how he came up with the idea for the Blackberry, and explains what is next for the company.

John Furlong, CEO - Vancouver Olympics 2010

The CEO of the Vancouver Organizing Committee for the 2010 Olympic and Paralympics Winter Games discusses the impact of the Games had on our nation. John Furlong believes it brought Canadians together and inspired young people to believe they can achieve their goals.

Police Chief Jim Chu, Vancouver Police Dept.

A 30-year veteran of the Vancouver Police Department discusses his work. He explains his great belief in community policing, which involves getting officers into neighbourhoods so citizens become used to their presence.

Geoff Green, Students on Ice

The executive director of *Students on Ice* discusses why he started the program 'Students on Ice'. He hopes students realize after the expedition they now have a responsibility to make a difference in the world. Students on Ice is an award-winning organization offering unique educational expeditions to the Antarctic and the Arctic. Their mandate is to provide students, educators and scientists with inspiring educational opportunities at the ends of the Earth and, in doing so, help them foster a new understanding and respect for the planet.

DISK 3 INCLUDES:

Tom Chau, Senior Scientist, Bloorview Research Institute

As one of the country's leading biomedical engineers, Dr. Chau's work in the field of pediatric rehabilitation gives kids with bright minds and physical challenges a form of communication adapted to their needs, allowing them to control their environment and giving them a means of self expression.

Dr. Gordon Keller, Director: McEwen Centre

Dr. Gordon Keller is the director of the McEwen Centre for regenerative medicine. The doctor has been chosen as a transformational Canadian, and he discusses his life's work in stem cell research.

Dr. Brenda Milner, Professor

She is a 92-year old professor in the Department of Neurology and Neurosurgery at the Montreal Neurological Institute and Hospital at McGill University. She is widely attributed with creating the field of cognitive neuroscience, the study of the brain and behaviour, for her fundamental contributions to the science of memory and cognitive functioning.



Combating Conflict with Character Series

2011 30 min ea Cambridge Educational

Preparing students for a standardized test is a monumental task, but equipping them for social and interpersonal conflict is every bit as challenging. This five-part series helps young viewers navigate the dilemmas surrounding bullying, peer pressure, prejudice, and unresolved anger—with an additional program focusing especially on conflict management and resolution. Emphasizing character-building as a prime ingredient in overcoming conflict, the series uses no-nonsense dramatizations, candid “school hallway” interviews, and expert commentary to define basic ideas, illustrate ways in which conflicts often play out, and ultimately present methods for diffusing them—based on honesty, awareness, and respect for others.

SPECIAL SERIES PRICE - ONLY \$499.75 - a saving of \$100

Series Product #394021DV-NR1

Individual titles: \$119.95 each

Handling Peer Pressure

This video explores peer group influences; how they can cause young people to change their attitudes, values, or behaviors in order to conform; and what can be done to avoid their pitfalls. Topics include positive, negative, direct, and indirect peer pressure; cultural forces, especially media-driven ones, that push the desire to be a “star” instead of making a genuine journey of self-discovery; and media stereotypes of what it means to be attractive, smart, or successful. The program also looks at how friendship groups can become cliques, how low self-esteem leads some people to manipulate or intimidate others to fit in, and how peer pressure, as pervasive as it is, can be countered with honesty, self-expression, and self-knowledge. #394016DV-NR1 \$119.95: DVD, web guide

Overcoming Prejudice

Prejudice isn’t something we’re born with—and if we learn it, we can unlearn it. The first step in that process is to study it objectively, as this video does through candid interviews, dramatizations, and expert commentary. Offering a practical definition of prejudice, the video explores its basis in ignorance and fear of outsiders, the qualities it most frequently targets (race, ethnicity, religion, sexual orientation, gender, physique, social class, and political beliefs) as well as its principal results—namely, discrimination, racism, and oppression. #394017DV-NR1 \$119.95: DVD, web guide



Dealing with Bullying

Why is bullying so widespread? What are the various forms it can take? How should a bullying victim react to intimidation and physical aggression, or—ideally—avoid becoming a victim in the first place? This video addresses those questions as it looks at the root causes and potential solutions to bullying dilemmas. Studying the verbal, emotional, and social aspects of bullying and cyberbullying as well as physical harassment and attacks, the program also distinguishes between bullying that is typically male and typically female—revealing the wide range of results that all forms can have, from hurt feelings to academic problems to murder and suicide.

#394018DV-NR1 \$119.95: DVD, web guide

Handling Anger and Frustration

Let’s face it—anger is a fact of life, an emotion everyone can relate to. But it isn’t always handled well, and if it surges out of control, the effects can be devastating. This video examines the problems arising from extreme or repressed anger and presents helpful methods for loosening the grip that all-consuming rage can have on one’s mind and actions. Viewers learn basic psychological concepts relating to the human need to confront and remove obstacles, a primal instinct that all too easily translates into “lashing out.” Encouraging students to look closely at their feelings in these trigger situations, the program highlights steps that can be taken toward dealing rationally with anger sources, focusing on staying “centered” rather than “getting even.” Family and peer relationships, the importance of self-respect and respect for others, and useful distinctions between “good” and “bad” anger all come into play here.

#394019DV-NR1 \$119.95: DVD, web guide

Managing Conflict Resolution

A dynamic struggle between contrasting forces is necessary—it creates ideas and drives change. But as everyone knows, life is also filled with hurtful and even tragic forms of conflict. Students learn about both types of opposition in this video, which illustrates ways to use conflict constructively while avoiding violence, alienation, and resentment.

#394020DV-NR1 \$119.95: DVD, web guide

The Seasons Series

Grades K-3 10-12 min ea Visual Learning Company
SPECIAL SERIES PRICE - ONLY \$319.80 - a saving of \$40
Series Product #110214DV-

Spring

This video explores the features of spring, focusing on the unique habits of plants, animals, and people during this season. Additional concepts and terminology: season, sunlight, warmth, hibernation, migration, revolution, axis, and equinox.

#110215DV-NR1 \$89.95: DVD, guide

Summer

Live-action, colorful footage illustrates the exciting, natural highlights of summer. Additional concepts and terminology: growth, development, seeds, food storage, recreation, and solstice.

#110216DV-NR1 \$89.95: DVD, guide

Fall

Crisp, colorful video footage illustrates the beautiful and fascinating features of the fall season. Concepts and terminology: autumn, foliage, seed dispersal, migration, hibernation, and harvest.

#110217DV-NR1 \$89.95: DVD, guide

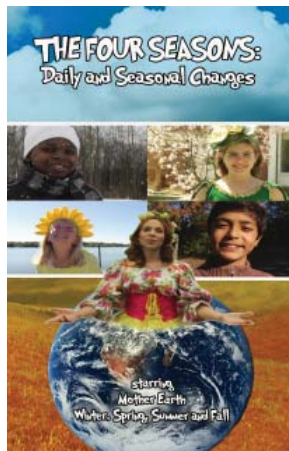
Winter

Snow-covered forests, animals foraging for food, and sports provide for an exciting glimpse into the wonders of the winter season. Concepts and terminology include: snow, ice, hibernation, winter sports, and winter solstice.

#110218DV-NR1 \$89.95: DVD, guide

The Four Seasons: Daily and Seasonal Changes

2010 37 min (6 segments - Introduction; Spring; Summer; Fall; Winter; and Seasonal Safety Tips)



McIntyre Media inc.

From the first flowers of spring to the snow of winter, children see the wonder and magic of our changing seasons and the patterns of life.

Both live-action and animated sequences focus on easily observed changes that occur in cycles, including day and night and the four seasons. Children observe how these changes affect plants, animals and human life.

Concepts and terminology covered include: adaptation, behaviour, cycle, daily, daytime, dormant,

energy, heat, hibernation, light, migrate, nighttime, seasons, shadow, sun, survival, temperature, today, tomorrow, yesterday.

Includes fully chaptered DVD (37 mins total - 6 segments include: Intro; Spring; Summer; Fall; Winter; and Seasonal Safety Tips), reproducible PDF Teacher's Guide with student activities, plus BONUS 9 minute program, Seasonal Safety Tips with Sammy the Squirrel program.

#MCI037DV-NR1 \$149: DVD, guide

Animal Series

Grades K-3 10-12 min ea Visual Learning Company
SPECIAL SERIES PRICE - ONLY \$479.70 - a saving of \$60
Series Product #110219DV-

What is a Mammal?

From dogs to squirrels to elephants, we are familiar with many different mammals. This video explores some of the fascinating features of this amazing group of animals. Concepts and terminology: backbone, fur, warm-blooded, milk, and live young.

#110220DV-NR1 \$89.95: DVD, guide

What is a Bird?

Vivid, live-action footage of birds from throughout the world illustrate these lives of birds. Concepts and terminology: feathers, wings, skeleton, flight, and eggs.

#110221DV-NR1 \$89.95: DVD, guide

What is a Reptile?

This exciting video uses captivating footage to illustrate the exciting features of snakes, lizards, and turtles in their natural habitats. Concepts and terminology: cold-blooded, scales, shell, and eggs.

#110222DV-NR1 \$89.95: DVD, guide

What is an Amphibian?

This colorful program explores the fascinating, and changeable features of amphibians. Concepts and terminology: cold-blooded, metamorphosis, frog, tadpole, toad, and salamander.

#110223DV-NR1 \$89.95: DVD, guide

What is a Fish?

This lively video investigates the wide, colorful assortment of fish found on the planet. Concepts and terminology: saltwater, freshwater, cold-blooded, fins, backbone, eggs, scales, and gills.

#1102124V-NR1 \$89.95: DVD, guide

What is an Insect?

This fascinating program takes a look at the major characteristics of familiar and unusual insects that swarm the planet. Concepts and terminology: invertebrate, six legs, and exoskeleton.

#110225DV-NR1 \$89.95: DVD, guide

While the World is Sleeping

Grades JK-3 15 min Nutmeg Media

Written by Pamela Duncan Edwards

Illustrated by Daniel Kirk

BONUS - Includes A Conversation with the Author and Illustrator
Lyrical rhymes and luminous illustrations bring the nocturnal world to life in this reassuring fantasy. A magnificent snowy owl appears at a child's bedroom window with the invitation to "climb aboard" on a soaring ride through the moonlit night.

Together, the owl and child visit a family of deer, fish in a stream, a porcupine, a mouse, a snake, a raccoon, a rat and a bat - all busily at work while the world is sleeping.

#211092DV-NR1 \$79.95: DVD, guide

Related titles: Ape; Growing Frogs; Wise Owl, Barn Owl; Chameleons are Cool; The Emperor's Egg; One Tiny Turtle.



Exploring Plant Reproduction

Grades 7-12 2010 20 min Visual Learning Company

This engaging video program uses colorful animations and on-location footage to illustrate some of the amazing ways plants reproduce. The reproduction processes in bryophytes, ferns, gymnosperms, and angiosperms are highlighted. Reproductive structures and strategies are illustrated. Concepts and terminology includes: haploid gametophyte, diploid sporophyte, archegonium, antheridium, sporophyte, fragmentation, sporangia, sori, seed, pollen, cone, stamen, pistil, style, ovule, and anther.

#110205DV-NR1 \$135: DVD, resource guide

Plant Growth, Development and Responsibility

Grades 7-12 2010 20 min Visual Learning Company

From fertilization, to germination, to growth, to death, this video explores the life cycles of plants. The means by which plants respond to their environment is also highlighted. Specific attention is paid to development of seeds and the means by which plants grow and mature. Concepts and terminology include: fertilization, seed disposal, germination, meristem, primary growth, secondary growth, dormancy, photoperiodism, tropism, phototropism, gravitropism, thigmotropism, auxin, and allelopathy.

#110207DV-NR1 \$135: DVD, resource guide

Investigating Plant Structure and Function

Grades 7-12 2010 20 min Visual Learning Company

Plants possess a wide variety of structures that enable them to accomplish amazing things. This engaging video investigates structures common to most plants and describes how these features enable them to survive. Concepts and terminology include: meristematic tissue, ground tissue, cambium, xylem, epidermis, phloem, roots, cortex, herbaceous stem, stomates, pith, woody stem, terminal bud, guard cells, mesophyll, palisade, transpiration, and translocation.

#110206DV-NR1 \$135: DVD, resource guide

Secrets Beneath the Ice: NOVA

2011 CC 60 min PBS

Can Antarctica's climate past offer clues to what may happen to our warming planet? To gather crucial evidence, NOVA follows an ambitious Antarctic investigation -- a state-of-the-art drilling probe known as ANDRILL. As researchers grapple with the harshest conditions on the planet, they discover astonishing new clues -- not only about Antarctica's past, but also Earth's future.

#041349DV-NR1 \$67.95: DVD

American Experience: Dinosaur Wars

2011 CC 60 min PBS

Dinosaur Wars is the story of two talented scientists, O.C. Marsh and Edward Cope, whose once professional rivalry soured into a bitter personal feud. Together, Marsh and Cope were responsible for identifying more than 142 different species and for introducing dinosaurs into the American imagination, but their legacy would be forever marred by two decades of ruthless infighting, espionage, and sabotage.

#041320DV-NR1 \$82.95: DVD

Brain Fitness: Peak Performance

2010 CC 60 min PBS

Dr. Michael Merzenich, PhD demonstrates how experts in various fields (a flutist, a baseball player, and a simultaneous translator) improve their neurological abilities through sustained, continuous, intense practice of their respective skill set and how such consequential neurological findings in experts compare to the average individual.

#041328DV-NR1 \$82.95: DVD

Related titles: *The Brain Fitness Program; Brain Fitness Frontiers; The New Science of Learning: Brain Fitness for Kids; Brain Fitness 2: Sights & Sounds*

Ocean Odyssey

2010 CC 60 min PBS

Healthy, functioning marine ecosystems are being damaged, altered and disappearing faster than we can fully understand how they work. In order to successfully protect and restore the ocean to a healthy state - we need to have some idea of what it once was and hopefully can be again. This film tries to capture some of the world's last remaining pristine marine ecosystems.

#041335DV-NR1 \$67.95: DVD

Dogs Decoded: NOVA

2010 CC 60 min PBS

Dogs Decoded reveals the science behind the remarkable bond between humans and their dogs. It also investigates new discoveries in genetics that are illuminating the origin of dogs.

#041331DV-NR1 \$67.95: DVD

Deadliest Earthquakes: NOVA

2011 CC 60 min PBS

NOVA follows a team of US geologists as they first enter Haiti in the immediate aftermath of the 2010 epic earthquake, hunting for crucial evidence that will help them determine what the risks are of a new killer quake. Could this work one day lead to a breakthrough in predicting quakes before they happen?

041355DV-NR1 \$67.95: DVD

NOVA scienceNOW

What's the Next Big Thing? NOVA scienceNOW
A glimpse at technology with the potential to transform our world!

2011 CC 60 min PBS

This program explores what could be the next big advancement in technology. The first episode looks at designing robots with the social smarts to understand human feelings. Episode two explores if the car of the future will be able to drive itself and the third episode profiles Jay Keasling, who is developing "designer" microbes. Episode four is about electricity and exploring the benefits of smart grid technology while the last episode is about earthquake prediction.

#041350DV-NR1 \$82.95: DVD



Can We Live Forever? NOVA scienceNOW
Explore how we might be able to extend our lives!

2011 CC 60 min PBS

Host Neil deGrasse Tyson tackles one of science's major challenges in each episode of *Can We Live Forever?* He will guide us as he explores dramatic discoveries and the frontiers of research that connect each central, provocative mystery. Program episodes include: Short Story - Can My car Live Forever?; Body Shop for Body Parts; Can We Slow Down Aging?; Human Hibernation; and Profile: Jason Leigh.

#041351DV-NR1 \$82.95: DVD

Can We Make it to Mars? NOVA scienceNOW
Is reaching Mars science fiction of science fact?

2011 CC 60 min PBS

This program explores whether it is possible for humans to travel to Mars. The first episode explores if humans could survive the journey while the second takes a closer look at space suits. The third episode dives into space food and how the space food lab is devising new ways of cooking up dishes that will be as fresh and healthy as the day they first leave earth. The fourth episode profiles Vandii Verma and her job as part of the team that drives the Mars rovers. Lastly, the program looks at plasma rockets as a way to propel astronauts to Mars.

#041352DV-NR1 \$82.95: DVD

How Does the Brain Work? NOVA scienceNOW
Explore the wonders of the brain!

2011 CC 60 min PBS

Host Neil deGrasse Tyson tackles one of science's major challenges in each episode of *How Does the Brain Work?* He will guide us as he explores dramatic discoveries and the frontiers of research that connect each central, provocative mystery. Program episodes include: Magic and the Brains; Artificial Intelligence; Mind Control; and Profile: David Eagleman.

#041353DV-NR1 \$82.95: DVD



How Smart Are Animals? NOVA scienceNOW
A glimpse into the intelligence of the animal kingdom!

2011 CC 60 min PBS

Host Neil deGrasse Tyson tackles one of science's major challenges in each episode of *How Smart are Animals?* He will guide us as he explores dramatic discoveries and the frontiers of research that connect each central, provocative mystery. Program episodes include: Dog Genius; Creative Dolphins; Octopus & Cuttlefish; and Profile: Irene Pepperberg.

#041340DV-NR1 \$82.95: DVD



November 11
Remembrance Day



Remembrance Day 

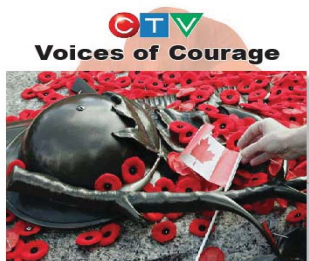
Grades K-8 2011
15 min McIntyre Media Inc.
A Canadian-produced look at Remembrance Day - its history, its stories, its meaning and its symbols. Using both archival and modern-day footage, this program provides young students with a glimpse into the past and a look at modern-day tributes to our fallen soldiers. From the battlefields of World War I & II to the Highway of Highway of

Heroes, this program provides a touching memorial to the men and women who represent our country abroad during times of war and in peacekeeping missions.

#MCI044DV-NR1 \$99.95: DVD, PDF resource guide

 **Voices of Courage**

Grades 7-Adult 2010 CC 26 min CTV



VOICES OF COURAGE, a CTV Remembrance Day special features four veterans who share their personal experiences of war, carnage and courage, and the toll it has taken on their lives as survivors. The special features Pat Stogran, Canada's Veterans' Ombudsman, who talks passionately about his time in the forces and issues facing vets today. The short vignettes, tell stories of World War II Veterans

Ed Carter-Edwards, Bernard Finestone, Corinne Kernan-Sévigny, Cyril Roach. A riveting and touching portrayal of the men and women who have served Canada and fought for our freedom.

#CTV485DV-NR1 \$99.95: DVD



David Johnston: The 28th Governor General of Canada

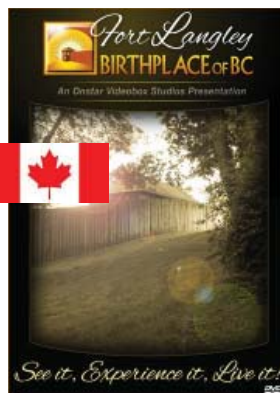
Grades 6-Adult 2010 CC 14 min CTV

Canada is a "barn raising" nation with a strong history of neighbours looking out for each other, said Canada's new Governor General

David Johnston in one of his first sit-down interviews since assuming the role. Johnston, who was sworn in as Canada's 28th Governor General on Oct. 1, told CTV's Canada AM it's a characteristic that has shaped Canada in the past and will keep it strong in the future.

Johnston, who succeeded former governor general Michaëlle Jean in the role, has a long and successful career in academia and has worked with both the Conservatives and Liberals on various projects. In his inaugural speech, Johnston outlined his plans to make families, education and volunteerism the focus during his time at Rideau Hall. "The broad theme is a smart and caring nation -- two adjectives each powerful and important. And under that we have three pillars, the first is family and children, the second is learning and innovation and the third is philanthropy and volunteerism." This is a wonderful opportunity to meet Canada's newest Governor General as well as getting a brief glimpse of the swearing-in ceremony. A great resource for History and Social Studies classes to help students understand the role of the Governor General.

#CTV490DV-NR1 \$99.95: DVD



Fort Langley: Birthplace of BC
2010 15 min OnStar Videobox Studios Inc.

Shot on location in Fort Langley, British Columbia, the 15 minute documentary takes viewers on an enlightening and educational journey back in time, to life as it was in 1858 when the official proclamation of British Columbia as a Crown Colony was made on the banks of the Fraser River in the Big House at Fort Langley.

The film accurately chronicles how Fort Langley was established in 1827 by prominent Director and Stockholder of the Hudson's Bay Company – James McMillan, and how it functioned for many years as a major commerce centre for European fur traders, salmon traders, explorers and eager gold prospectors from around the world. Audiences will enjoy interviews with Fort Langley locals such as William Marr, son of Dr. Benjamin Butler Marr, and his fascinating recount of his father's noble efforts to preserve Fort Langley's heritage. Today, Fort Langley is a vibrant historic site frequented by international and regional visitors of all ages and nationalities each year. The Fort Langley historic site is managed and operated by Parks Canada.

#OVS100DV-NR1 \$129.95: DVD



Pirates of Newfoundland: W5

2010 CC 20 min CTV

Pirate lore has long been in the spotlight, with Hollywood capitalizing on the fascination. Many believe the greatest pirate of all time was a man named Peter Easton of Newfoundland, and now a team of explorers are searching below the depths of the sea for what's left of his ships. Follow W5 producer Robert Osborne as he joins divers and explorers searching murky waters for pirate treasures. What's yet to be discovered is all part of Canada's untouched and possibly unappreciated history of pirates.

CTV491DV-NR1 \$99.95: DVD



Disaster at Sea: W5

2010 CC 20 min CTV

W5 tells the story of 48 Canadian students -- how they and 8 teachers and 8 crew members survived the sinking of the tall ship Concordia, 500 kilometres off the coast of Brazil in February.

CTV477DV-NR1 \$99.95: DVD



Chilling Insight: W5

2010 CC 20 min CTV

Appearing, at first, unfazed and in denial, killer Russell Williams can be seen slowly coming to grips with the reality of the trauma he inflicted on his victims and their families. W5 reporter Victor Malarek analyzes the chilling and horrific details of the police interview tapes.

#CTV480DV-NR1 \$99.95: DVD



The Attawapiskat First Nations Reserve: Canada AM

2011 CC 15 min CTV

The Attawapiskat First Nation reserve, located on James Bay, is far removed from the rest of society, and in trouble. Contaminated fish and moldy buildings add to the hardships experienced daily by the people of the remote community. In this 3-part series, we visit the reserve and meet some of the residents. We hear the story of Shannen Koostachin. Shannen had a dream - safe and comfy schools and culturally based education for First Nations children and youth. She worked tirelessly to try to convince the federal government to give First Nations children a proper education before tragically passing away at the age of 15 years old in 2010. Her dream lives on. Other people are also trying to make a difference. Canada AM follows 12-year-old Wesley Prankard to Attawapiskat to see him make an important announcement. He explains why he is building the children a playground.

#CTV500DV-NR1 \$99.95: DVD



Great River

Grades 9-Adult 2010 43 min LeMay Media

AWARD OF EXCELLENCE - Canadian International Film Festival

A team of world renowned rock art experts gathered together to investigate the defacing of a sacred First Nations rock art site that had been worshipped for 10,000 years. The film explores the history of the 150 years of cultural and social genocide perpetrated by the Canadian government towards First Nations people living in Canada. "Great River" also examines the current Third World quality living conditions of many Canadian First Nations communities. Gripping, informative and politically charged, "Great River" is a story told by the voices of the Algonquins of the Ottawa River Watershed.

#LM0000DV-NR1 \$159.95: DVD



First Nation

(Short Version of Great River)

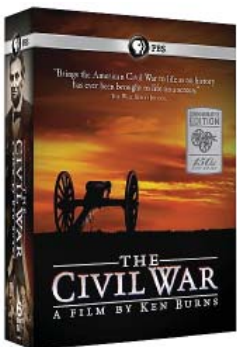
2011 12 min LeMay Media

Thousands of years ago, the Algonquin First Nations people lived on the shores

of the Ottawa River watershed. Images of their life can be found at Oiseau Rock. Scientists and social activists have been trying for years to have the Canadian government put signs up to educate the public about the historical significance of this sacred site. Unfortunately they have failed and the artwork is being destroyed. This short film takes a look at the Canadian government's treatment of our First Nations people.

#LM0001DV-NR1 \$69.95: DVD

Ken Burns: The Civil War, 2011 Boxed Set - Commemorative Edition



2011 CC 660 min/6 discs PBS
2011 is the 150th anniversary of the beginning of the Civil War. Ken Burns' Emmy® Award-winning documentary brings to life America's most destructive - and defining - conflict. THE CIVIL WAR is the saga of celebrated generals and ordinary soldiers, a heroic and transcendent president and a country that had to divide itself in two in order to become one.

Includes added Special Features:

- Bonus 16-page collector's handbook
- Discs 1-5 have Civil War trivia, maps of major battles and commentary from Ken Burns

#041354DV-NR1 \$195.95



Triangle Fire: American Experience

2011 CC 60 min PBS
The *Triangle Fire* chronicles the fire that tore through the Triangle Shirtwaist Factory in New York City killing one hundred and forty-eight young women and forever changed the relationship between labor and industry in the United States. A relationship that is still in question today as Americans re-examine the balance between the welfare of

citizens and the motivations of global capitalism.

#041355DV-NR1 \$82.95: DVD

Top Secret Rosies: The Female Computers of WWII

2010 CC 60 min PBS

In 1942 soon after the Japanese attack on Pearl Harbor, a secret military program was launched to recruit female mathematicians who would become human 'computers' for the US military. Top Secret 'Rosies': The Female 'Computers' of WWII shares a story of the women and technology that helped win a war and usher in the modern computer age.

#041339DV-NR1 \$67.95: DVD

Nancy Reagan: The Role of a Lifetime

A behind-the-scenes look at the woman you thought you knew!

2011 CC 60 min PBS

An intimate look at this complicated First Lady. Historians, White House staffers and advisors, family, and friends share their recollections of one of the most influential and controversial first ladies in American history

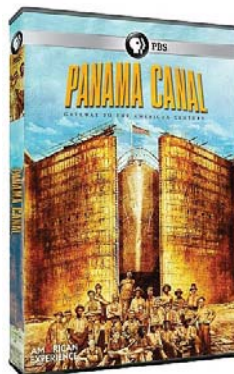
#041356DV-NR1 \$82.95: DVD

The Longoria Affair: Independent Lens

2010 CC 60 min PBS

A documentary on the Mexican American civil rights movement. The film tells the story of one key injustice - the refusal, by a small-town funeral home in Texas after World War II, to care for a dead soldier's body "because the whites wouldn't like it" - and shows how the Incident sparked outrage nationwide, and contributed to the Voting Rights Act of 1965.

#041322DV-NR1 \$82.95: DVD



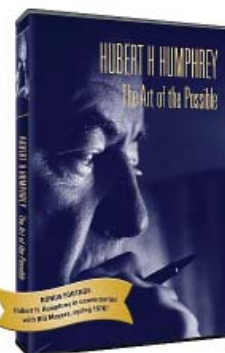
Panama Canal: American Experience

2011 CC 90 min PBS

On August 15th, 1914, the Panama Canal opened, connecting the world's two largest oceans and signaling America's emergence as a global superpower. This AMERICAN EXPERIENCE film using an extraordinary archive of photographs and footage, interviews with canal workers and firsthand accounts of life in the Canal Zone, unravels the remarkable story of one of the world's most significant

technological achievements.

#041323DV-NR1 \$82.95: DVD



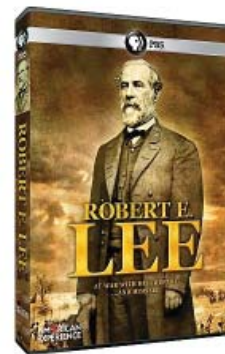
Hubert Humphrey: The Art of the Possible

2010 CC 120 min PBS

For the last half of the 20th century, America was consumed by two struggles: the civil rights movement and the cold war. For 30 years, Hubert Humphrey stood at the center of both. As a soldier of the New Deal and the Great Society, he amassed one of the most prolific legislative records in senate history, sponsoring hundreds of bills--from

Medicare to the Peace Corps to the Nuclear Test Ban Treaty.

#041333DV-NR1 \$82.95: DVD



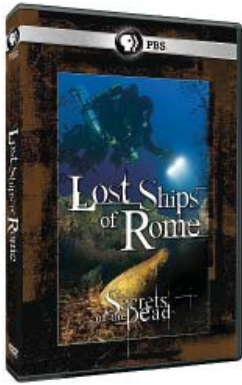
Robert E. Lee: American Experience

2011 CC 90 min PBS

Nearly a century and a half after his death, Robert E. Lee, the leading Confederate general of the American Civil War, remains a source of fascination and, for some, veneration. This AMERICAN EXPERIENCE film examines the life and reputation of the general, whose military successes made him the scourge of the Union and the hero of the Confederacy,

and who was elevated to almost god-like status by his admirers after his death.

#041336DV-NR1 \$82.95: DVD

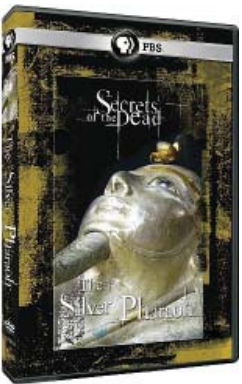


Secrets of the Dead: Lost Ships of Rome

2010 CC 60 min PBS

Marine archeologists carrying out a sonar survey of the seabed around the remote Italian island of Ventotene made an astonishing discovery. The wrecks of five ancient Roman ships were found in pristine condition, fully laden with exotic goods. This film follows the team as they explore the sites in detail, salvage artifacts and piece together the history of the ships and why they were lost at Ventotene two thousand years ago.

#041311DV-NR1 \$82.95: DVD

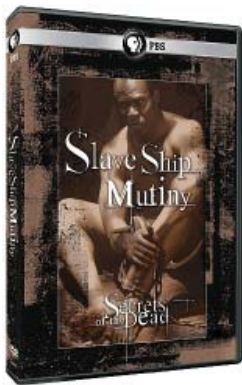


Secrets of the Dead: Silver Pharaoh

2010 CC 60 min PBS

The royal tomb of Pharaoh Psusennes I is one of the most spectacular of all the ancient Egyptian treasures. So why hasn't the world heard about it? Archaeologists, using the hieroglyphs inside the tomb, pieced together the identity of the pharaoh, and further investigation reveals political intrigue, a lost city, and a leader who united a country in turmoil and became the Silver Pharaoh.

#041337DV-NR1 \$82.95: DVD



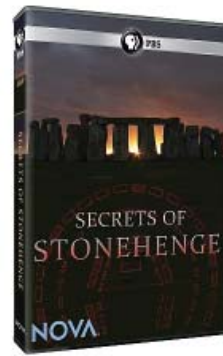
Secrets of the Dead: Slave Ship Mutiny

2010 CC 60 min PBS

When the Meermin set sail from Madagascar for South Africa in 1766, the slaves mutinied and overpowered the Dutch crew, ordering the ship be sailed back to Madagascar and freedom. This film tracks the efforts of archaeologists, historians, and slave descendants to discover what happened on the Meermin, how the slaves were able to overpower their captors, and why the ship ended up wrecked on a wild, windswept beach 200 miles east of Cape Town.

#041338DV-NR1 \$82.95: DVD

Related titles: *Mumbai Massacre; Killer Flu; The Airmen and the Headhunters; Blackbeards Lost Ship; Sinking Atlantis; Aztec's Massacre; The Hunt for Nazi Scientists and many more.*



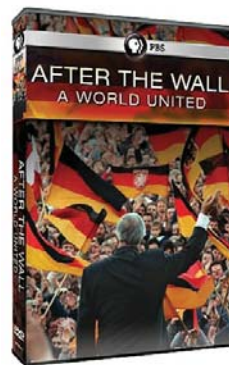
Secrets of Stonehenge: NOVA

2010 CC 60 min PBS

Every year, a million visitors are drawn to the Salisbury Plain, in southern England, to gaze upon a mysterious circle of stones. Who built Stonehenge? What was its purpose? A new generation of researchers is tackling these questions, finding important clues in the

landscape surrounding Stonehenge -one of the densest concentrations of prehistoric structures in the world. The story of Stonehenge is being rewritten.

#041317DV-NR1 \$67.95: DVD



After the Wall: A World United

2011 CC 60 min PBS

AFTER THE WALL - A WORLD UNITED completes a two-part special about the rise and fall of the Berlin Wall, the reunification of Germany after 40 years of separation, and the peaceful end of the Cold War. A follow-up to THE WALL: A WORLD DIVIDED,

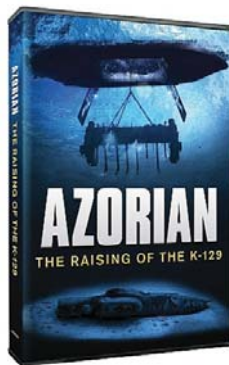
AFTER THE WALL revisits the events of 1990, going behind the scenes of this unparalleled diplomatic effort to examine how the relationships among world leaders determined the outcome.

#041380DV-NR1 \$82.95: DVD

Related titles: *The Wall: A World Divided*

Azorian: The Raising of the K-129

2010 CC 105 min PBS



In 1968 the Soviet ballistic missile submarine K-129 sank in the Central North Pacific. American intelligence located it within weeks of its demise. The CIA crafted a secret program to raise the submarine in 1974. Now after much secrecy, this story can be told, by the men who made it happen and with never-before-seen footage of the actual salvage attempt,

and new evidence of the project's successes and failures.

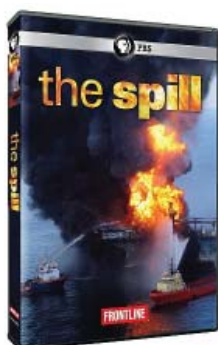
#041319DV-NR1 \$82.95: DVD



Haiti's Agony: A Year After the Quake: W5
 2011 CC CTV
 To many outsiders, the situation in Haiti appears hopeless. But one Canadian charity,

Free the Children, has never wavered. W5 takes a look at the devastated Caribbean nation through the eyes of organization founder Craig Kielburger and actress and humanitarian Mia Farrow. A nation of young people, half the population is under 16 years old. Many young Haitians are angry, disillusioned and disenfranchised as the impoverished nation struggles to rebuild itself after one of the worst natural disasters in modern history.
 #CTV497DV-NR1 \$89.95: DVD

Related titles: Haiti's Armageddon

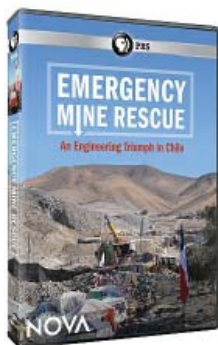


The Spill: Frontline
 2010 CC 60 min PBS
 "The FRONTLINE program is top-drawer reporting, by professionals who know how to get to the heart of a story. Edward R. Murrow would be proud." -The Globe and Mail

BP has widely been viewed as a company that valued deal-making and savvy marketing over safety, and left behind a long trail of problems. FRONTLINE examines the trail that led to the disaster

in the Gulf. From BP's vast oil fields in Alaska to its refineries in Texas and its trading rooms in New York and London, the film raises new questions about whether BP's corporate culture will finally be forced to change.

#041305DV-NR1 \$82.95: DVD



Emergency Mine Rescue: NOVA
 2010 CC 60 min PBS
 With special access to the site of the San José, Chile, mine, the mining engineers and the miners' families, NOVA chronicles the miners' 69-day ordeal and the work of a global team of engineers who struggled tirelessly around the clock in a desperate bid to bring the trapped miners safely to the surface.

#041315DV-NR1 \$67.95: DVD

Facing Death: Frontline

2010 CC 60 min PBS

How far would you go to sustain the life of someone you love, or your own? When the moment comes, and you're confronted with the prospect of pulling the plug, do you know how you'll respond? FRONTLINE examines the complicated reality of today's modern, medicalized death, and offers an unusually intimate portrait of patients facing the prospect of dying in ways that they might never have wanted or imagined.

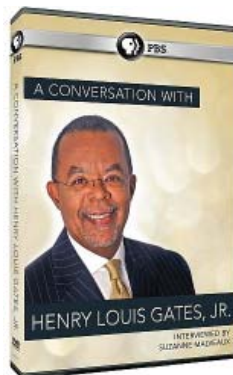
#041321DV-NR1 \$82.95: DVD

When I Rise: Independent Lens

2011 CC 73 min PBS

An inspirational journey toward finding forgiveness within oneself. A gifted black music student at the University of Texas is cast in an opera to co-star with a white male classmate, fueling a racist backlash from members of the Texas legislature. This small-town girl, whose voice and spirit stem from her roots in East Texas, emerges as an internationally celebrated mezzo-soprano and headlines on stages around the world.

#041326DV-NR1 \$82.95: DVD



A Conversation with Henry Louis Gates, Jr.

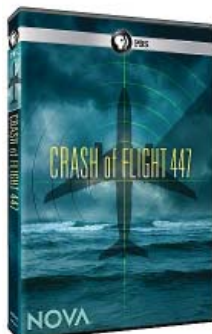
2010 CC 60 min PBS

In this intimate interview, Suzanne Malveaux talks with the writer and scholar about growing up in West Virginia, as well as his career in academia and public television. In a scoop, Gates also shares his side of the story in the infamous arrest outside of his home in Cambridge, MA. and the "beer summit" afterwards.

#041327DV-NR1 \$67.95: DVD

Crash of Flight 447: NOVA

2010 CC 60 min PBS



On June 1st, 2009, Flight AF447, an Air France Airbus A330 disappeared over the Atlantic Ocean with the loss of all 228 lives. Using expert testimony, messages transmitted by the doomed plane's computer system, and multi-layered CGI weather reconstructions, NOVA pieces together the events leading up to the disaster and provides a forensic view of crucial events seen from all angles to reveal what really happened on Flight 447.

#041329DV-NR1 \$67.95: DVD



Fixing the Future: NOW

2010 CC 60 min PBS

In *Fixing the Future: NOW* on PBS, host David Brancaccio will visit communities across America using innovative approaches to create jobs and build prosperity.

#041332DV-NR1 \$82.95: DVD



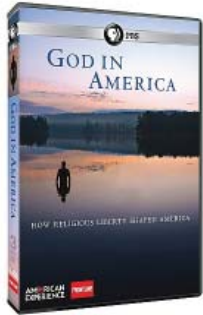
The Grandson Scam: W5

2010 CC 20 min CTV

Scores of elderly people across Canada and the U.S. have been cruelly duped by a network of crooks stealing their hard-earned savings -- and the scheme is still continuing. Fraudsters posing as grandchildren are phoning seniors and convincing them they need help with money, in what police call The Grandson Scam.

CTV487DV-NR1 \$99.95: DVD

religion



God in America: How Religious Liberty Shaped America

2010 CC 360 min/3 discs PBS

For those who know that in America, religion matters, and for those who wish it didn't matter so much, comes GOD IN AMERICA, a sweeping history of how religious faith has shaped America. Interweaving documentary footage, historical dramatizations, and interviews with religious historians, this documentary series is an in-depth exploration of the historical role of religion in the public life of the United States.

#041300DV-NR1 \$97.95: DVD



The Calling: Independent Lens

2010 CC 240 min/2 discs PBS

A behind-the-scenes look at young Americans - Christian, Jewish, Catholic, and Muslim preparing to become the nation's next generation of religious leaders. *The Calling* follows their transformation from idealistic students into ordained religious professionals. This film explores the forces that are drawing a new generation of young people to serve their communities and their faith.

#041324DV-NR1 \$74.95: DVD

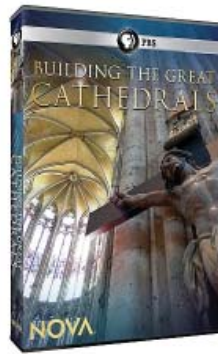
Quest for Solomon's Mines: NOVA

2010 CC 60 min PBS

Inspired by the biblical account of the splendor of his temples and palaces countless treasure-seekers have set off in search of King Solomon's mines. Now join NOVA and National Geographic as they embark on two groundbreaking expeditions to expose new clues buried in the pockmarked desert of Jordan and seek to reveal the source of the great wealth that powered the first mighty Biblical kingdoms.

#041312DV-NR1 \$67.95: DVD

architecture



Building the Great Cathedrals: NOVA

2010 CC 60 min PBS

Carved from a hundred million pounds of stone, soaring effortlessly atop a spider web of masonry, Gothic cathedrals are marvels of human achievement and artistry. But how did medieval builders reach such spectacular heights? On this dazzling journey inside the jewels of Gothic architecture, NOVA reveals the hidden formulas, drawn from the pages of the

Bible itself, that drove medieval builders ever upward.

#041302DV-NR1 \$67.95: DVD

Make No Little Plans: Daniel Burnham and the American City

2010 CC 60 min PBS

The story of Daniel Burnham, a dreamer, who shaped some of America's best-known places and spaces. The film explores Burnham's fascinating career and complex legacy as public debate continues today about how and for whom cities are planned.

#041340DV-NR1 \$67.95: DVD

art

Tree Safari: The KOA Connection

2010 CC 30 min PBS

Filmed in Tennessee, Hawaii and New York City, *TREE SAFARI: The Koa Connection* melds art, culture, science and eco-travel, following Brad Sells from his studio in Cookeville, TN, to the volcanic slopes of Hawaii in a quest for koa wood, revered for its density, tone and colour.

#041325DV-NR1 \$67.95: DVD

William Kentridge: Anything is Possible

2010 CC 60 min PBS

William Kentridge is a South African artist perhaps best known for his animated films. *William Kentridge: Anything is Possible* provides a rare, in-depth look at the life and work of the internationally acclaimed artist as he directs a production of Shostakovich's "The Nose" for the Metropolitan Opera.

#041307DV-NR1 \$67.95: DVD



Chasing Ghosts: W5
 2010 CC 20 min CTV
 It's a hellish existence when a loved one vanishes without a trace -- the torture of

not knowing and all the painful possibilities. Yet when bodies are found, why is it so hard to find out who they were. W5 exposes Ottawa's inaction to help reunite families with loved ones who go missing and to provide answers in unsolved cases.
 CTV486DV-NR1 \$99.95:DVD

Chilling Insight: W5



2010 CC 20 min CTV

Appearing, at first, unfazed and in denial, killer Russell Williams can be seen slowly coming to grips with the reality of the trauma he inflicted on his victims and their families. W5 reporter Victor Malarek analyzes the chilling and horrific details of the police interview tapes.
 #CTV480DV-NR1 \$39.95: DVD

The Confessions: Frontline

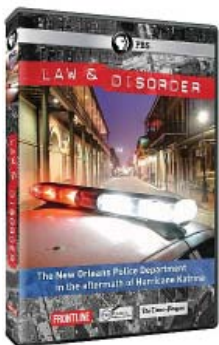
2010 CC 90 min PBS

Why would four innocent men confess to the rape and murder in 1997 of a woman in Norfolk, Virginia? The case raises disturbing questions about the actions of the police and prosecutors, who relied on often contradictory confessions for their convictions, and disregarded DNA evidence that pointed to a lone assailant who would later confess to the crime himself while serving prison time for another rape.
 #041306DV-NR1 \$82.95: DVD

Death By Fire

2010 CC 60 min PBS

FRONTLINE examines the 2004 execution of Cameron Todd Willingham, convicted for the arson deaths of his three children. In light of new science doubts are raised about whether the fire at the center of the case was really arson at all. The film meticulously examines the evidence, provides an in-depth portrait of those most impacted by the case, and explores the explosive implications of the execution of a possibly innocent man.
 #041330DV-NR1 \$82.95: DVD



Law and Disorder: Frontline

2010 CC 60 min PBS

A story of law enforcement in crisis, even out of control, *Law & Disorder* investigates charges that New Orleans Police Department officers inappropriately used lethal force against citizens and then tried to cover up their actions in the aftermath of Hurricane Katrina. FRONTLINE takes a fresh look at how the NOPD performed when the rules of civilized society collapsed.
 #041334DV-NR1 \$82.95: DVD



Stress through the Ages: Canada AM

2010 CC 39 min CTV
 Don't worry, be happy! Stress is an unavoidable part of life but how do we prevent it from taking

over our lives? Canada AM's "Stress Through The Ages" series will offer viewers helpful advice on identifying and coping with stress at different stages of our lives. Segments include: Causes and Symptoms of Childhood Stress; Teenage Stress; Emerging Adulthood Stress; Midlife Stress; plus Stress Coping Strategies and support systems for the elderly and their caregivers. Includes interviews with fitness expert Libby Norris, Dr. Marla Shapiro and Professor Jeffrey Arnett.
 CTV479DV-NR1 \$99.95: DVD



Decoding Autism: Canada AM

2010 CC 38 min CTV
 In this 5-part program, two autism experts discuss early diagnosis and intervention and the huge impact it can have on

an autistic child's long-term progress. They examine different issues, treatments, perspectives and resources for Canadian families. *The 5 segments include: The Value of Early Diagnosis; Therapy; Day in the Life; Adults with Autism; Canada a Leader in Autism Research*
 CTV472DV-NR1 \$99.95: DVD



You've Got Cancer, Now What? : Canada AM

In this Canada AM series, we meet various people who have struggled with cancer in their lives; people like 4-year old Aleisha Hunter, Dr. Marla Shapiro, and others. Information is given about support centres and palliative care.
 CTV482DV-NR1 \$99.95: DVD



Prognosis Brain Cancer: Canada AM

2010 CC 15 min CTV

Every year in Canada, 10,000 people are diagnosed with brain tumours, and the prognosis is grim. CANADA AM examines the disease with this special series on living with the disease, the treatment and the hope for a cure.

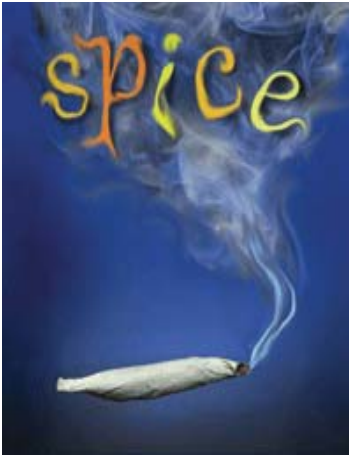
Part 1: CANADA AM introduces Canadians to Rael Herman who was diagnosed with brain cancer six years ago.

Part 2: CANADA AM looks at radiation and chemotherapy, two key methods of treating brain tumours and how a drug developed in part in Canada is helping extend life.

Part 3: CANADA AM takes viewers inside the operating room while doctors are performing brain surgery.

Part 4: CANADA AM provides information on what the research is saying about causes of brain cancer, and the hope that new treatment may be developed down the road.

CTV473DV-NR1 \$99.95: DVD



High on Spice: The Dangers of Synthetic Marijuana

Grades 7-Adult 2011 CC 13 min Human Relations Media

In this hard-hitting program, viewers learn the dangers of a newly banned drug called Spice or K2. Spice can be legally sold around the country as incense (“not for human consumption”) in convenience stores, head shops and on the Internet. Hundreds of ER visits and calls to poison control centers nationwide prompted the DEA to categorize Spice as a Schedule I substance. Spice continues to be abused by teens who assume the herbal mixture—which is sprayed with various synthetic cannabi-

noids—is a substitute for marijuana. Viewers hear from young adults who were hooked on Spice with scary and sometimes life-threatening results including terrifying anxiety attacks, hallucinations, escalated blood pressure and addiction. The program also interviews drug counselors and law enforcement personnel who emphasize the dangers of experimenting with any substance that contains unknown quantities of experimental chemicals. The program clearly and memorably lays out the truth about this unpredictable drug and its potential to cause great harm.

#600564DV-NR1 \$189: DVD, resource guide, student handouts.



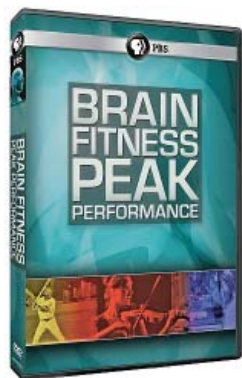
Be Right Back: Time to Decide about Alcohol

Grades 7 & 8 2011 CC 30 min Human Relations Media

This comprehensive DVD/print curriculum educates middle school students about the risks of teen alcohol use and seeks to prevent initiation of alcohol use among teens. The program provides a powerful tool to help teens learn and practice the

steps to making decisions in difficult situations involving alcohol, such as refusing a ride with a drunk driver and resisting alcohol consumption under pressure from peers. It consists of 6 modules; Decision Making and Alcohol, Health Risks of Alcohol, Risk Taking and Alcohol, Alcohol and Mental Health, Alcohol and the Social World, and Alcohol and Dating. Each module models teen decision making in difficult situations and the consequences, both positive and negative. Includes information and resources for schools, communities and parents.

#600565DV-NR1 \$189: DVD, resource guide, student handouts.



Brain Fitness: Peak Performance

2010 CC 60 min PBS

Dr. Michael Merzenich, PhD demonstrates how experts in various fields (a flutist, a baseball player, and a simultaneous translator) improve their neurological abilities through sustained, continuous, intense practice of their respective skill set and how such consequential neurological findings in experts compare to the average individual.

#041328DV-NR1 \$82.95: DVD

Related titles: *The Brain Fitness Program; Brain Fitness Frontiers; The New Science of Learning: Brain Fitness for Kids; Brain Fitness 2: Sights & Sounds*



Gambling Boys

Grades 9-College/Univ 2010 42 min EyeSteelFilm

Gambling Boys delves into the world of teen gambling, a world that offers excitement, the potent allure of making big money, and as many are discovering, the potential for serious addiction problems. And with the barrage of marketing campaigns, television coverage of poker tournaments, and easy access to online gaming, it is no surprise that teens are increasingly affected. Experts are finding that the rate of problem gamblers among young people is two to four times higher than for adults. *Gambling Boys* offers a poignant and lively picture of teens’ fascination with gambling and the harsh consequences of getting hooked.

#ESF000DV-NR1 \$189: DVD, resource guide.

Hallmarks of Good Mental Health

Grades 7-12 2010 CC 16 min Human Relations Media

This program helps viewers recognize the six key qualities that define good mental health in adolescence—having satisfying relationships, being happy with one’s academic achievements, maintaining clear and achievable goals, being capable of delaying immediate gratification, making good choices and resisting unhealthy peer pressure. Having a strong sense of self-esteem is especially highlighted: The peer-to-peer approach focuses students’ attention on the key qualities that they should acquire as they make their way through adolescence.

#600547DV-NR1 \$189: DVD, resource guide, student handouts.

SmokeOut: W5

Grades 9-Adult 2011 CC 20 min CTV

W5 investigates Canada’s contraband cigarette market. When a pack of 20 costs as little as three dollars and a bag of 200 singles costs ten, it’s a deal many young smokers can’t seem to refuse. And public health officials are alarmed.

CTV499DV-NR1 \$99.95: DVD

Healthy Eating: A Guide to Nutrition Series

2011 30 min each Meridian Education

In an age of fad diets, ultra-processed foods, body image issues, and rampant obesity, clichés like “You are what you eat” just aren’t enough to educate teens about smart eating. This five-part series explores food-related issues with the energy, complexity, and engagement needed to reach today’s young adults. Using eye-catching animation sequences and commentary from nutritionists, dietitians, and trainers, the series conveys detailed, real-world knowledge about basic nutrition, weight management, physical fitness, eating disorders, and food safety.

SPECIAL SERIES PRICE - ONLY \$499.75 - a saving of \$100

Series Product #394022DV-NR1

Basic Nutrition

Most young people acknowledge the need for fuels that won’t harm the planet—but do they realize that also applies to fueling the body? This program guides students through the basic concepts of healthy eating and the principal nutrients that keep the human anatomy functioning properly. Outlining the properties and benefits of carbohydrates, lipids, proteins, water, vitamins, and minerals, the video explains the difference between macronutrients and micronutrients, illustrates the functions of monosaccharides and disaccharides, highlights the virtues of whole grains, pinpoints the dangers of dehydration and vitamin deficiency, and presents eye-catching animation and in-depth commentary from nutrition experts clarifying each topic.

#394041DV-NR1 \$119.95: DVD, web guide

Nutrition and Weight Management

There’s no end to the number of “miracle” diets advertised on TV. Combat their influence with this video, which illustrates what’s really needed to reach and maintain a healthy weight—commitment, discipline, and attention to dietary details. Focusing on bad eating habits as the main factor in America’s obesity epidemic, the program also cites lack of exercise along with cultural and technological issues. Viewers learn about Body Mass Index, or BMI; the risks of being overweight or obese; ways in which healthy eating and exercise help to prevent a range of diseases; and the benefits of fiber, vitamins, minerals, and proper hydration. Students will also gain an understanding of calorie intake and expenditure using a simple formula.

#394023DV-NR1 \$119.95: DVD, web guide

Nutrition for Sports and Exercise

A combination of exercise and smart eating will help anyone—from the varsity quarterback to the student who simply needs to fulfill gym requirements. It’s also important to recognize that good nutrition is the power source not just for physical activity, but also for mental acuity. This video shows young people how to make healthy eating a priority as they pursue sports and fitness. Viewers encounter the four main categories of physiological health—cardiovascular and respiratory fitness, muscle strength and endurance, flexibility, and body composition—while learning how glucose, glycogen, ATP, and other compounds play a role in the body’s energy production, via aerobic and anaerobic metabolism. Students may be surprised to learn that the amounts of protein, fat, and carbohydrates needed by an athlete are roughly similar to what the average person requires—and that pricey supplements are no substitute for real food.

#394024DV-NR1 \$119.95: DVD, web guide



Nutrition and Eating Disorders

Whether they’re viewed from a behavioral standpoint or from a profound psychological perspective, one thing is clear—eating disorders stress the body’s systems and put individuals at increased risk for disease, infertility, organ failure, and death. This video pinpoints the dangers of anorexia, bulimia, binge eating, and other eating disorders, exploring their possible causes as well as ways to overcome them. Showing how food consumption (or avoidance of it) is often the one thing that eating-disorder sufferers feel they can control, the program features dramatized case studies that enlighten viewers in a nonconfrontational way. With the aid of expert commentary, it also provides practical information on identifying signs of eating disorders in others and emphasizes the importance of persuading them to seek professional help.

#394025DV-NR1 \$119.95: DVD, web guide

Food Safety and Disease Prevention

Despite the best efforts of experts and organizations, food-borne illness outbreaks still occur. This video examines the risks facing consumers while highlighting culinary and food-handling methods for addressing those risks. Contaminants studied in the program include bacteria (such as salmonella and E. coli) and gastrointestinal viruses as well as the potentially dangerous pesticides, herbicides, hormones, and antibiotics used in agriculture. Food-preparation advice encompasses washing hands carefully, separating raw meat from produce, and cooking food thoroughly; on the nutrition side, the program promotes fruits, vegetables, and whole grains while suggesting an array of “superfoods.”

#394026DV-NR1 \$119.95: DVD, web guide

Fresh Ingredients: Healthy International Food Tips

Grades 6-Adult CC 18 min LearningZoneXpress

Cookbook author and world traveler Paulette Mitchell presents a series of video segments that offer food and nutrition lessons we can learn from food markets around the world that can be applied to our home-cooked meals. She contrasts packaged and processed foods with similar fresh items found at your local farmer's markets and supermarket, while offering tips for using fresh, tasty ingredients in quick-to-prepare, healthful meals.

Segments include:

- Seasoning with fresh herbs
- Seasoning with spices
- Selecting olive oil
- Selecting the best fish

#430151DV-NR1 \$89.95: DVD, web guide.

Obesity in a Bottle II: How To Pick Healthy Beverages

Grades 6-Adult CC 26 min LearningZoneXpress

Empty calories from sugar and fat found in many favorite beverages are adding inches to Americans' waistlines and may be contributing to rising rates of chronic disease. View five informative video segments offering suggestions for healthy beverage selections featuring Susan Moores, RD. Topics include:

- How to pick "good" drinks for kids
- Best beverages if you're watching your weight
- How to pick healthful beverages
- How to pick the right drink for sports and athletic performance
- Busting caffeine myths

430143DV-NR1 \$89.95: DVD, web guide.

Fresh Food: What is Farm to Table?

Grades 6-Adult 2011 CC 20 min LearningZoneXpress

Tap into the current trend of eating locally grown foods without the use of chemical pesticides or hormones! The basics of sustainable farming is explored through the eyes of three highly-trained chefs who leave big city jobs to carve out a place to grow fresh, healthy ingredients for their gourmet dishes. Discover:

- The differences and similarities between sustainable and organic farming
- A brief history of American farms
- How the chefs created and market their farm
- How the fresh food travels from farm to table

#430147DV-NR1 \$89.95: DVD, web guide.

Cooking and Children...A Learning Activity DVD

Grades 6-Adult 2011 CC 33 min LearningZoneXpress

We want all our kids to eat healthy...but how do you actually accomplish it? How do we get them to want to eat in a healthy way? Studies show that life-long healthy eating habits start by having kids help prepare the food! Follow Nica and preschoolers in the kitchen as they have fun learning about nutrition through making healthy snacks. Features easy recipes, ways you can "be prepared", safety tips, and highlights easy jobs in the kitchen that teach preschoolers coordination, math, and a love of healthy food. Featuring a bonus track of preschoolers (and their moms) teaching finger plays in English and Spanish! Kids will love to watch it too!

#430152DV-NR1 \$89.95: DVD, web guide.

Kids & Family Food Issues

Grades 7-Adult CC 24 min LearningZoneXpress

Getting children to eat can be a constant battle for some parents, while other parents may be restricting foods to thwart weight gain. In *Kids and Family Food Issues*, child feeding expert Dr. Katja Rowell presents six segments that address many feeding issues that families with young children may be facing and offers practical solutions to make meals a pleasant experience for both parents and children. Segment topics include:

- How to make family meals happen
- Helping picky eaters
- Family meals when you're eating out
- How to feed children labeled "overweight"
- How to feed children labeled "underweight"
- How to plan snacks

#430146DV-NR1 \$99.95: DVD, web guide.



Beginnings of Life DVD Series

Grades 9-Adult 2011 CC Learning Seed

This 5-DVD set shows how a new life forms, what happens during pregnancy and childbirth, the impact of heredity, and the stages of newborn development.

SPECIAL SERIES PRICE - ONLY \$629.75 - a saving of \$100

Series Product #DV-200298DV-NR1

From Conception to Baby

Grades 9-Adult 2011 CC 26 min

Creating a brand new person requires a complex biological process featuring a cast of microscopic characters. Viewers learn about fertilization and how chromosomes determine the gender and physical attributes of a baby. We show how a single cell develops into an embryo and follow the rapidly changing stages of fetal development. Students also examine the importance of prenatal care, nutrition and a healthy prenatal environment.

#200290DV-NR1 #145.95: DVD

Pregnancy in Progress

Grades 9-Adult 2011 CC 32 min

In this program, viewers learn the early signs of pregnancy and the host of changes women will experience during their 9 month adventure. We explain common prenatal tests and what they can reveal about a baby's development. Students discover possible causes of infertility in both women and men, as well as common treatment options. We also offer guidelines for healthy prenatal care and making important birth choices.

#200291DV-NR1 #145.95: DVD

Understanding Childbirth

Grades 9-Adult 2011 CC 29 min

This program explores approaches to childbirth, including different methods and environments, as well as what to consider when creating a birth plan. Viewers learn about contractions, how to discern true labour from false labour, the three stages of labour, and the appropriate time to call a medical professional. See what to expect during a traditional delivery or a Cesarean section.

#200292DV-NR1 #145.95: DVD

Newborn Development

Grades 9-Adult 2011 CC 38 min

Within the first few minutes of life, children start adapting to their new environment. In this program, you'll see how professionals assess newborns and follow the stages of physical, cognitive and social growth. We also explain the crucial role of sleep and nutrition in fostering development

#200293DV-NR1 #145.95: DVD

Heredity & Development

Grades 9-Adult 2011 CC 39 min

Is it our DNA or our environment that makes us who we are? Learn about the structures and chemistry of DNA molecules. Students see how genes are passed from parents to offspring and how they determine the traits of an individual. Discover how environmental factors, inside or outside of the womb, can affect a child's health later in life. Viewers also learn about genetic disorders and how counseling and screening can provide health information before or during pregnancy.

#200294DV-NR1 #145.95: DVD





The Brain: Activity, Sleep & Boredom

Grades 7-Adult CC 20 min LearningZoneXpress

In this DVD, physical activity and quality sleep are both vital for healthy bodies. A stoplight is used as a symbol to represent activity, boredom, and sleep.

Green Light = Go! Physical activity turns your brain on to learn. Our bodies need movement to stay healthy, but so do our brains!

Red Light = Stop! Sleep is vital for your child. How much do they need and why?

Yellow Light = Slow down! Doing “nothing”, and even being bored, is actually very important to how we process the world around us, and studies suggest, it is vital to creativity! So how can you give your kids good boredom? And why doesn't watching TV count as this “down time”?

#430149DV-NR1 \$89.95DVD, web guide

Related titles: *The Brain: Developing Memory in Developing Brains*

The Brain: Patterns, Structure & Novelty

Grades 7-Adult CC 20 min LearningZoneXpress

Our brains are wired to perceive patterns and structure in the world around us. Young children especially need structure to feel secure and be ready to learn. Yet our brains also are continually

seeking something new! Too much of the same things causes our brains to get bored - and too many new things can cause confusion or chaos! Discover how to give young children the structure that they need to set up a strong foundation for learning, and how to add new activities and ideas in ways that nurture their hunger for learning.

#430150DV- NR1 \$89.95: DVD, web guide

Related titles: *The Brain: Developing Memory in Developing Brains*

A Child's Mind: How Kids Learn Right and Wrong

Grades 9-Adult 2011 CC 34 min Learning Seed

How do people develop morals? What helps children distinguish right from wrong? Explore the topic of moral development and how it impacts children's behavior. Examine the approaches of development theorists and learn about Theory of Mind. Hear children's reactions to situations that challenge their morals. Expert interviews help explain how and why children develop as they do as well as stress why fostering moral development is crucial.

#200299DV-NR1 \$125.95: DVD



You: Raising Your Child with Dr. Michael Roizen: Canada AM

2010 CC 25 min CTV

CANADA AM takes care of your kids. Dr. Michael Roizen is making house calls with daily tips on curing what ails your little ones from his & Dr. Oz's new book “You: Raising Your Child”. Segments include: The Ultimate Medicine Cabinet; Show Me Some Skin (Skin Conditions); All About Allergies; Breastfeeding Basics; and Behind the Baby Brain

#CTV489DV-NR1 \$99.95: DVD

Parenting 101: Basic Skills for Raising Confident Children

2011 23 min Meridian Education

In the thick of life's challenges, helping children grow into confident, respectful, and well-behaved young people seems to require some kind of magical road map. While there are no miraculous shortcuts to successful parenthood, there are fellow travelers and professional experts who can shed light on the parenting journey. This video presents just such an opportunity for new moms and dads. They receive practical advice on building a strong parent-child relationship, teaching and reinforcing desirable behavior, creating an environment that stimulates intellect and confidence, developing a routine that offers reassurance and stability, and working through parental conflict constructively. Concise dramatizations that highlight problems and solutions are combined with helpful commentary from educators, counselors, and psychologists.

#394030DV-NR1 \$119.95: DVD

Pardon My Postpartum: The Depression You're Not Supposed to Have

2010 48 min Films for the Humanities

With an edgy visual style that reflects the emotional roller-coaster many new mothers experience, this program transcends misconceptions about postpartum depression and the initial months of parenthood. Viewers gain insight into a condition that frequently affects mothers with no prior history of mental or mood disorder issues, and who are often left isolated, misunderstood, and untreated. In candid interviews as well as dramatized blog entries, women and men from around the world speak out with rage, uncertainty, and even levity on sleep deprivation, the difficulties of breast feeding, medication challenges, and more. Expert commentators include Dr. Lori Ross, a research scientist at the University of Toronto-affiliated Women's College Hospital Research Institute, and Karen Liberman, executive director of the Mood Disorders Association of Ontario. (48 minutes)

#394040DV-NR1 \$189.95: DVD

Why We Wear Clothes: The Functions of Fashion

Grades 9-Adult 2011 CC 25 min


Why We Wear Clothes
 The Functions of Fashion


As a tool of the individual and of culture, clothing has meaning. In this program, students explore the functional, social, and psychological aspects of clothing. Viewers learn how clothing provides more than just protection from the elements; it offers comfort, helps us to fit in with our peer group, and encourages us to follow trends. The right clothes can boost our self-image and confidence, too. We examine the

fashion industry, as well as the influential role that marketing and advertising play in our daily decision of what to wear. #200295DV-NR1 \$125.95: DVD, web guide.

A World of Weddings: Canada AM

Grades 9-Adult 2010 CC 25 min CTV



This series from Canada AM shines a spotlight on wedding customs and traditions from around the world, as well as wedding fashions, gifts, etiquette and foods.

Special guest Alison McGill, Editor-in-Chief, Weddingbells joins CANADA AM for the series.

#CTV478DV-NR1 \$99.95: DVD

Related titles: *Sensible Steps to a Stylish Wardrobe; Reading Blue Jeans; Clothing Fibers; Understanding Fabrics and many more.*

Advertising Layout Series

Grades 9-Adult 2011 19 min ea Films for the Humanities

SPECIAL SERIES PRICE - ONLY \$259.90 - a saving of \$40**Series Product #394027DV-**

Creating a successful print ad involves a dynamic mix of visual theory, consumer psychology, and nuts-and-bolts tinkering.



This two-part series provides a thorough grounding in all of the above, familiarizing students with the terminology and working concepts that successful graphic designers and advertising creatives make use of on a daily

basis. Although both episodes are rich in detailed guidance, their class-friendly run times make them ideal for coursework in marketing, advertising, design, and commercial art.

Advertising Layout Part I: Space Allocations

This program helps students understand the proper space allocation for the main elements of a two-dimensional advertisement, including the illustration, headline, copy, and logo. The discussion covers the question of whether to use a photograph or original art for the illustration, as well as text issues such as overprinting, reverse type, and typefaces. It also provides examples of symmetrical and asymmetrical balance as well as the Kodak rule of thirds. Viewers are introduced to the layout concepts known as vertical half, horizontal half, corner half, white space, bleed, and borders. The conclusion features examples of simplicity, unity, and harmony in layout design.

#394028DV-NR1 \$149.95: DVD

Advertising Layout Part II: Visual Direction

Once advertising students have assimilated a basic knowledge of visual principles, they can move on to more advanced working methods—the ones that garner awards as well as customers. This program shows how to attract a reader's attention with the layout concepts commonly known as picture window, silhouette, square zero, Mondrian, closure, oversizing, juxtaposition, surrealism, and shock. Examples show how graphic designers direct attention within an ad by using various compositional techniques—such as diagonal, standard, "C," "Z," overlapping, and spatial progression. The video concludes with a section on the importance and practical use of headlines and sub-headlines.

#394029DV-NR1 \$149.95: DVD

Streaming



Many of our titles are available for streaming. Please call for pricing.

Stock & Awe Series

A fun, new Canadian-produced approach to financial literacy for your Grade 9 to Adult!

Grades 9-Adult 2010/2011 8 episodes – 22 min ea BNN

SPECIAL SERIES PRICE – ONLY \$687.60 - a saving of \$112 - Series Product #BNN000DV-NR1

Individual episodes: \$99.95 ea



“Odd, sarcastic and with a dash of sitcom melodrama, ‘Stock & Awe’ mixes basic financial advice with humour to teach viewers about a world where the TSX and Dow Jones are consulted like daily horoscopes. One of their financial tips: keep a separate wallet for receipts -- just not a Louis Vuitton wallet. The show also uses street interviews to highlight how many of us lack basic financial knowledge. Advice is offered, and hopefully future shows will move from the financial basics to more detailed tips.” – Walletpop Canada

GICs, TFSAs, ETFs -- it may seem like a lot of jargon, but these acronyms can make the difference between living paycheck to paycheck and getting the most out of your money. In this new series produced by Canada’s Business News Network (BNN), host Hilary Doyle mixes business TV and the world of sitcoms in ‘Stock & Awe,’ As a fictionalized version of herself in Stock and Awe, Doyle plays a TV business reporter who doesn’t know much about business. When a friend finally points out the

shocking precariousness of Doyle’s personal position, she vows to become more knowledgeable and secure her financial future.

From socialite to social pariah, Hilary Doyle, rogue business reporter, is living proof that economics isn’t all theoretical.

If this girl is to maintain both career and shoe collection, if she is to retire before joining the century club, if she is to move out of storage and replace her lawn chair with an actual mattress, this woman will need a miracle, a dead aunt, and an army of financial experts (who’ll work for free), to rocket her out of the red and restore her rep.

Calling on some of the brightest minds on Bay Street, Hilary sets forth with determination, a pre-dawn show, and a propensity for dance numbers, to make sense of the markets, the indexes, stocks, bonds, diversification, RRSPs, TFSAs, mutual funds and ETFs, trading, timing, taxation, strategy, commodities, ethics, psychology, and everything else you’ve feared you might never really understand, but pretend at dinner parties that you do.

Episode 1: For World Business News reporter, Hilary Doyle, debt has been a way of life. Now she’s in a race against retirement, with stilettos on her feet. Doctor Debtless goes to work.
#BNN001DV-NR1

Episode 2: Doyle foregoes retail therapy for financial therapy, and digests enough information and alcohol to fortify her for live TV. Hilary kills a guest and gets her RRSP on track.
#BNN002DV-NR1

Episode 3: Hilary shows up to work in questionable dress and becomes an overnight sensation. The Pajama Mama takes a load off and investigates funds.
#BNN003DV-NR1

Episode 4: Hilary hunts for a husband for Liza, in exchange for one solid stock tip. At the office, Doyle meets her new producer, and an old running buddy who’s pretty motionless in the markets. Ted looks for a little support.
#BNN004DV-NR1

Episode 5: Ted takes Hilary out to unwind before her first show. A CEO with a sexy ticker talks his way onto the program. A new intern shakes things up at the office and Hil gets caffeinated.
#BNN005DV-NR1

Episode 6: Hilary gets the rap on technical analysis and rocks out with Keith Richards. Skye launches a stock picking competition and Doyle loads up her toolbox.
#BNN006DV-NR1

Episode 7: Ted and Ida introduce the DRIP, and Hilary comes up with a winning plan for the stock-picking contest. Skye’s got news that’s bigger than her hair, and things at work turn into a real bloody mess.
#BNN007DV-NR1

Episode 8: Heavy layoffs at WBN prompt Hilary’s boss to come up with a bright idea. The stock-picking contest is in a dead heat, Hilary’s job is on the line, and Skye’s got a strategy to bank on.
#BNN008DV-NR1

Alvin's Guide to Good Business: Case Studies in Social Entrepreneurship

Grades 11-Adult 2011 22 min Films for the Humanities

Alvin Hall, a finance expert with 25 years of experience on Wall Street, travels the world meeting social entrepreneurs and business leaders who are just as interested in doing good as in making money. In this eight-part series, Hall advises socially conscious enterprises and organizations operating in the developing world about how to become more effective. From Africa to Asia to North America, Hall presents executives with specific challenges that will put each group on a track toward becoming the streamlined source of global improvement its founders intended it to be.

SPECIAL SERIES PRICE - ONLY \$1039.60 - a saving of \$160

Series Product #394031DV-NR1

Marine Stewardship Council: Japan

The oceans are being emptied. This isn't just bad news for the 200 million people who make a living fishing, it's a crisis for planet Earth. The Marine Stewardship Council uses market forces to create sustainable fisheries, offering the world's only internationally recognized seafood eco-labeling system. This program follows Alvin Hall's efforts to help the MSC in its twofold task of convincing both fishers and consumers about the importance of choosing eco-friendly seafood.

#394037DV-NR1 \$149.95: DVD

CAMFED: Zambia

For millions of girls across Africa, a decent education is beyond reach. CAMFED aims to change that by paying for books, fees, even school uniforms—and in the process, break the cycle of poverty. The charity has developed a model for supporting girls to go to school, start businesses, and return to their communities as leaders. Alvin Hall, who also transcended poverty through educational scholarships, wants to help the CAMFED girls broaden their horizons and raise their expectations even higher. This program follows his interaction with the group in Zambia and its response to his inspiring influence.

#394033DV-NR1 \$149.95: DVD

APOPO Vapor Detection Technology: Tanzania and Mozambique

A land mine is an indiscriminate killer—it doesn't care how young or old its victims are, or how many years have passed since the end of the conflict for which it was intended. But a surprising and highly innovative mine-detection method is gaining ground in Africa—one that utilizes the indigenous Giant Pouched Rat as its principal technology. Host Alvin Hall witnesses these remarkable rodents in action and advises APOPO, the social enterprise behind the idea, on ways to secure its financial future.

#394034DV-NR1 \$149.95: DVD

Partners In Health: Malawi

A half-century of helping disadvantaged communities, beginning when he was a first-year Harvard medical student, has reinforced Dr. Paul Farmer's belief that access to health care is a basic human right. He argues that by delivering quality care to the poor, severe health issues such as AIDS or MDR-TB can be tackled effectively. Through a community-based approach, along with training doctors and health workers in impoverished areas, Partners In Health has saved thousands of lives. This program features an analysis of PIH's potential in Malawi, presented by finance expert Alvin Hall.

#394035DV-NR1 \$149.95: DVD

Riders for Health: Zambia

Lack of transport is one of the greatest barriers to delivering health care in remote parts of Africa. Former motorbike racer Andrea Coleman and her husband Barry founded Riders for Health in 1996 to provide practical solutions to the continent's transportation problems. They created a maintenance system for bicycles, cars, ambulances, and trucks that has virtually eliminated breakdowns. Now they face a new challenge from host Alvin Hall: to set up a medical transport network in rural Zambia in just six months.

#394032DV-NR1 \$149.95: DVD

International Development Enterprises: India

In India, farmers struggle to grow their crops during the long dry months. International Development Enterprises India, led by Amitabha Sadangi, has developed simple drip irrigation systems which hydrate plants a drop of water at a time and cost as little as \$1. This program examines whether or not the very poorest farmers using IDEI systems can really make enough money to pay for them, and whether or not IDEI's inspirational boss will accept Alvin Hall's challenge to groom a successor.

#394036DV-NR1 \$149.95: DVD

Friends International: Cambodia

The UN estimates that there are more than 150 million homeless children worldwide. Most are at risk of abuse, prostitution, and drug addiction, and frequently enter adulthood without any schooling or employable skills. In the Cambodian capital, Phnom Penh, thousands of children live on the streets. Friends International provides education, vocational training, and work experience in shops and restaurants so these youngsters can find a way off the streets. In this program, Alvin Hall advises the organization on how to boost proceeds to help even more youngsters. He hopes to further strengthen its outreach capabilities to connect with families and communities and achieve a productive life for all.

#394038DV-NR1 \$149.95: DVD

Kiva: U.S.A.

Despite its success in alleviating poverty, particularly among women, microfinance has reached only eight percent of the world's poor. San Francisco-based Matt Flannery and Premal Shah have devised the first online platform for microfinance lending. Kiva, which means "unity" in Swahili, is a website that allows individuals to lend 25 dollars to specific small businesses in the developing world. Kiva.org works with a network of microfinance institutions that use the site as a marketplace to attract loans for their clients. This program accompanies Alvin Hall as he tries to help Kiva.org achieve its ambitious expansion goals and bring a growing number of lenders directly to small entrepreneurs.

#394039DV-NR1 \$149.95: DVD

Big Mac: Inside the McDonald's Empire

2007 46 min *Films for the Humanities*

Despite the low-wage, low-prestige reputation of the typical "McJob," a McDonald's franchise owner often manages budgets an income in the millions of dollars. This CNBC program looks at the history and working philosophy behind the world's largest food-service corporation, featuring a number of interviews and concise case studies.

#394071DV-NR1 \$189.95: DVD

Freakonomics with Levitt and Dubner

2006 40 min *Films for the Humanities*

How do people get what they want? The most primal aim of economics is to find answers to that blunt but telling question, something at which Steven D. Levitt has proved particularly adept. In this ABC News program, Levitt and Stephen J. Dubner, coauthors of the best-selling book *Freakonomics*, reason out points of convergence between beauty pageant contestants and crack dealers, abortion and prison, children's car seats and DVD players, consumers and tamarin monkeys, and black straight-A students and Hollywood celebrities. Whether a person is likely to give more to a charity if the person collecting for it is attractive is also considered.

#394073DV-NR1 \$189.95: DVD

General Motors: From Dream to Downfall

2009 41 min *Films for the Humanities*

Comparisons between General Motors and the Titanic are unfortunate, but inevitable. Confusing luxury with reliability, favoring a bloated status quo over true innovation, and ignoring a host of danger signals, GM finally fell victim to its own errors. This ABC News program studies the economic icebergs that sent the company into bankruptcy, as well as the technological life rafts that could, if properly utilized, save it from oblivion.

#394076DV-NR1 \$189.95: DVD

Made in Asia: Fast, Cheap, and Fair?

2007 45 min *Films for the Humanities*

Most industries exploit the advantages of globalization—specifically, low labor costs. Recently, however, major textile manufacturers have come under increasing pressure from fair trade activists and NGOs. This program studies the complex mix of economic forces, corporate policies, and social conditions that go into the production of everyday consumer goods, especially apparel items. Shedding light on the policies of adidas, H&M, and other key players in the global textiles market, the program examines the circumstances under which sports shoes and T-shirts are produced in countries like Indonesia, India, and Turkey. Viewers will gain insight into labor practices that have improved but remain troublesome for many workers.

#394078DV-NR1 \$189.95: DVD

How I Made My Millions

2008 44 min *Films for the Humanities*

In ten concise entrepreneurship case studies, CNBC profiles successful companies and product lines that began with nothing but a great idea. Among the innovators featured are Lonnie Johnson, inventor of the Super Soaker water gun; Jim McCann, founder of 1-800-FLOWERS; Brian Scudamore, founder of 1-800-GOTJUNK; Roxanne Quimby, the struggling artist who co-created the Burt's Bees product line; Tom Garnier, whose obsession with industrial shredders led to SSI Shredding Systems; David and Shari Gold, the husband-and-wife team at the helm of the 99 Cent Only Stores retail chain; and Todd Greene, inventor of the user-friendly HeadBlade.

#394080DV-NR1 \$189.95: DVD

Rupert Murdoch: Media Emperor

2007 53 min *Films for the Humanities*

How did the heir to a small Australian newspaper become the ruler of a global media empire? How has he altered the face of publishing, broadcasting, media consumption, and even politics? This program examines the career of Rupert Murdoch, focusing on his creation of highly successful media establishments at the expense, many say, of substance and journalistic integrity.

#394067DV-NR1 \$189.95: DVD

Explaining Globalization Series

2006 56 min *Films for the Humanities*

Everyone talks about globalization, but what does it really mean? And what are its implications for the average American? In this compilation of NewsHour segments, experts from the U.S. and abroad speak their minds on a shrinking world and an expanding global economy.

Episodes include:

Globophobia - One World, One Market: Is globalization good or bad for Americans? Paul Solman takes a walk around his neighborhood with Harvard University's Robert Lawrence, one of the world's top trade economists, to think it through.

Gergen Dialogue - Thomas L. Friedman and the World Market: David Gergen, editor-at-large of U.S. News & World Report, talks with New York Times columnist Thomas L. Friedman, author of **The Lexus and the Olive Tree: Understanding Globalization.**

Conversation - The Mystery of Capital: Elizabeth Farnsworth and Peruvian economist Hernando de Soto discuss his book *The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere Else.*

A World Without Borders: Ray Suarez is joined by Thomas L. Friedman, author of *The World Is Flat*, and Moises Naim, author of *Illicit: How Smugglers, Traffickers, and Copycats Are Hijacking the Global Economy*, to examine globalization and resulting changes in economics.

Conversation - The Effects of Globalization: Jeffrey Brown moderates a debate between Senator Byron Dorgan (D-ND), author of *Take This Job and Ship It: How Corporate Greed and Brain-Dead Politics Are Selling Out America*, and Thomas L. Friedman, author of *The World Is Flat*, on the effects of a globalized economy.

#394072DV-NR1 \$189.95: DVD

You're the Boss: Starting and Running Your Own Business

Grades 9-Adult 2011 25 to 30 min ea Films for the Humanities

Designed for anyone currently weighing the decision to launch a business as well as those who want to push full-steam ahead, this five-part series provides inspiration, insight, and nuts-and-bolts guidance on building a thriving company. Eye-opening video, graphics, and narration lay out the basic concepts while business experts and entrepreneurs who have carved their own paths to success shed light on a wide range of issues—from branding and marketing to the hurdles of government paperwork to the people-smarts needed to manage and motivate employees. To expand viewer awareness of long-term objectives and strategy, an episode on closing or selling a business is also included.

SPECIAL SERIES PRICE – ONLY \$687.60 - a saving of \$112 - Series Product #394098DV-NR1
Individual episodes: \$99.95 ea

Planning Your Business: Research, Goals, and Business Plans

This video helps aspiring business owners plan to succeed, with advice from veteran entrepreneurs on clarifying goals, identifying the strengths and weaknesses of a potential enterprise, and establishing a realistic pathway to prosperity. Challenging the viewer to take a serious look at his or her own ability to take risks, manage an organization, and go toe-to-toe with competitors, the program offers insight into market exploration, determining a viable market niche, gauging the level of need for a product or service, learning about one's customer base, and deciding on the most appropriate business structure. Writing a detailed and comprehensive business plan is also a major topic.

#394093DV-NR1 \$119.95: DVD

Starting Your Business: Financing, Branding, and Regulations

This video encourages people who have carefully studied the market for a product or service, have written a solid business plan, and have decided to proceed to the next level. Topics include typical ways of obtaining financing; the crucial steps of fulfilling paperwork requirements; the acquisition of equipment and other assets; the potential need for a physical store or office space; and guidance on crafting an enduring and evocative company name. Although it offers a wealth of advice from experienced businesspeople, the program also illustrates the benefits of finding a flesh-and-blood mentor to help navigate the many hurdles of starting a business.

#394094DV-NR1 \$119.95: DVD

Finding Your Customers: Marketing and Advertising Your Business

Building a loyal customer base is vital to the success of any new business—but competing for attention in a world bombarded with advertising may be a young company's most daunting challenge. Packed with advice from experienced entrepreneurs, this video highlights smart ways to generate recognition for a start-up business and drive traffic to it. Viewers learn the necessity of researching a competitor's advertising tactics, developing a marketing plan, and testing various promotional strategies. Topics include the need for targeted messaging that connects with the customer base; effective website building and development; networking through involvement in the community; the idea of business referral or liaising with other firms that aren't direct competitors; and smaller-scale advertising based on repetition as an alternative to more splashy and expensive methods.

#394095DV-NR1 \$119.95: DVD

Managing Your Business: Prices, Finances, and Staffing

From price tags to paychecks, from tracking sales to filing taxes, from opening in the morning to locking up at night, the on-the-ground challenges of running a business never end. This video sheds light on them with expert commentary and helpful explorations of numerous management issues. Topics include obtaining proper insurance; determining the best market prices for goods and services; finding the right software and record-keeping systems for sales, billing, expenses, and taxes; and making sure that an array of government and bureaucratic requirements are fulfilled, from an Employer Identification Number to Employee Eligibility Verification forms to the required notices posted on company premises. The program also features extensive discussions of hiring, training, motivating, and disciplining employees.

#394096DV-NR1 \$119.95: DVD

Looking Ahead: Exiting Your Business

It might seem contradictory, but decisions about how to end a company are just as important as the dreams that give birth to it. There may even be reasons that make a pre-planned exit strategy mandatory, such as the specific needs of investors. This video explores various end-game scenarios for business owners, helping to clarify long-term goals for anyone on the verge of creating a company while detailing the possibilities and challenges that each type of conclusion involves. Viewers are introduced to the pros and cons of being bought out in installments; selling a company outright to a friendly party or a competitor; merging with another firm, including the option of staying on in some capacity; going the IPO route, an expensive and rarely pursued option but one worth discussing; and liquidation, with its need for proper record-keeping, government paperwork, and asset sell-offs or storage. In all cases, the focus is on walking away with the best possible outcome.

#394097DV-NR1 \$119.95: DVD

Human Service Careers

Grades 7-Adult CC 20 min

LearningZoneXpress

Do you enjoy helping other people? A career in human services may be just for you!

Human services careers involve tending to families and to human needs, whether it be early childhood, counseling and mental health, family and community services, personal care, or consumer services. Explore a variety of human services career options, with varying levels of required education, including:

- Small Business Owner
- Clergy
- Personal Trainer
- Marriage & Family Counselor
- Social Services Worker
- Sales Consultant

#430148DV-NR1 \$89.95: DVD, web guide

Customer Service Basics:

Service with a Smile!

Grades 9-Adult CC 22 min

LearningZoneXpress

In this humorous video that is reminiscent of “The Office”, join the employees of the fictitious Lucky Star Coffee Company as they learn about customer service. Mark, the shop manager, thinks he’ll be leading a training seminar on good customer service. And why wouldn’t he, since he knows everything to know on the subject? Mark and his crew quickly discover the reason for the seminar when they are shown security camera footage of misguided (and hilarious) interaction with customers. Through the seminar, viewers learn three main steps to good customer service including:

- Listening to the customer
- Anticipating needs
- Admitting mistakes

#430149DV-NR1 \$89.95: DVD, web guide.

Making the Grades Series

What To Do When Kids are Failing?: Canada AM

2011 CC 26 min Ctv

Canada AM explores the ‘why’ behind high failure rates in Canadian kids schools.

Making the grades: In the first installment of this series, a high school student and his parent share their personal struggle with his low grades. We’ll look at the causes and possible solutions with well-known author, educator and speaker Karen Hume who leads workshops at schools around the country.



How Does Your Child Learn?:

Getting the right teacher to suit your child’s learning style could mean the difference between success and failure. Educational consultant Otto Schmidt reveals how to identify the style that best fits your child.

Extracurricular

Activities: Choosing the right extra-curricular activities can boost grades in the classroom. Tune in to learn how to find the right activity and the right balance with class work.

Alternative Learning: Students who don’t succeed in a traditional mainstream school setting may benefit from alternative learning methods and environments. Carlo Ricci, a professor at Nipissing University and the editor of The Journal of Unschooling and Alternative Learning, tells CANADA AM about alternative options and how an untraditional model helped one of his own kids.

Making the Grades Mailbag: Why are kids failing at record rates? CANADA AM takes viewer’s questions and educational expert Karen Hume suggests solutions to help students achieve a passing grade.

#CTV501DV-NR1 \$99.95: DVD

Goal Setting: Discovering Your Gifts

Grades 7-12 2011 CC 20 min LearningZoneXpress

Do you know what you want to do when you grow up? Do you know how to get there from here? Walk through the steps and strategies of goal-setting, and discover how these steps can help you accomplish your goal! Interviews feature real students who are pursuing their goals in order to discover their secrets to success. No matter what your dream in life, you will be inspired.

#430148DV-NR1 \$69.96: DVD, web guide.



Safety and Technology Series

Grades 9-Adult 2011 21-23 min each A Shopware Production

Working in the crafts and the trades is a rewarding way for people to get their hands into their work—but it can be dangerous, too. This six-part series shows how to play it safe when working with technology used in various professions. Protect your students by making these videos compulsory viewing!

SPECIAL SERIES PRICE - ONLY \$499.75 - a saving of \$100 - Series #393940DV-NR1
Individual titles: \$119.95 each

Electrical Safety

Those who work with electricity continually run the risk of electric shock and electrical fires. This video details electricity-related safety procedures to follow for these hazards as well as protection of electrical instruments and solid-state devices. An excellent overview for those who work with electricity and a useful general safety video for anyone else studying technology.

#393942DV-NR1 \$119.95: DVD

Welding Safety

This video covers the most important safety rules and protective equipment to use when performing MIG, TIG, arc, and gas welding. Welding helmets and their lens ratings, leather aprons and gloves, welding gas respirators, heat shields, and fire extinguishers are discussed, and various types of welders, including plasma cutters, are illustrated.

#393943DV-NR1 \$119.95: DVD

Woodworking Safety

Woodworking can be a fun and very rewarding hobby or profession. However, the technology behind it can be dangerous without proper training and attention. This video summarizes the most critical safety measures to observe when using table saws, radial arm saws, planers, routers, lathes, joiners, large belt sanders, and other woodworking technology. The bottom line? Woodworking tools and equipment are very powerful machines that must be understood and respected.

#393944DV-NR1 \$119.95: DVD

General Shop Safety

This video demonstrates the types of dangers present in any industrial or manufacturing atmosphere and then explains how to prevent accidents. Actual industrial accidents (cranes collapsing, foundry explosions) are used to stress the importance of using proper methods when in a general shop. An excellent program for technology/vocational courses.

#393945DV-NR1 \$119.95: DVD

Metalworking Safety

Metalworking is a broad field of study that encompasses several large industries. This informative video demonstrates the kind of precautions that should be taken when working with metals. Sheet metal work, soldering, foundry work, and forging are covered, along with handling steel beams at a construction site (the Shedd Aquarium, in Chicago). Footage of fatal accidents and testimonials from steelworkers reinforce the importance of safety. This video should be viewed by anyone studying technology or any metal-working trade.

#393946DV-NR1 \$119.95: DVD

Trapped in an Elevator: NOVA

2010 CC 60 min PBS



Elevators move millions of passengers every day. In TRAPPED IN AN ELEVATOR, NOVA reveals the secret life of these ubiquitous machines. Once brawny but simple machines, elevators are getting a brainy makeover.

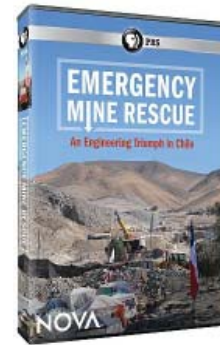
Computer controls are getting passengers to their destinations faster and more safely than ever before. But will the elevator-wary be comfortable handing over the reins to computers?

#041316DV-NR1 \$67.95: DVD

An engineering triumph in Chile!

Emergency Mine Rescue: NOVA

2010 CC 60 min PBS



With special access to the site of the San José mine, interviews with the mining engineers and the miners' steadfast families, and animations of the underground tunnels carved out by a century of mining, NOVA reveals the

extraordinary stories of the three rescue teams, racing against time--and each other--to punch through the layers of rock and reach the miners' chamber. A story of astonishing survival and unwavering hope, Emergency Mine Rescue gives viewers an unprecedented look at this triumph of technology and of the human spirit.

#041315DV-NR1 \$67.95: DVD

Mineral Makeup Techniques

2010 2 Hours, 25 min Aesthetic Videosource

Leslie Graham, an award-winning professional makeup artist, demonstrates the professional techniques for applying mineral makeup to achieve an airbrushed look for natural day makeup and more dramatic evening looks

#AV0047DV-NR1 \$89.95: DVD

Lymphatic Drainage: Massage Therapy - Body

2010 2 Hours, 21 min Aesthetic Videosource

Meade Steadman demonstrates step-by-step how to provide manual lymphatic drainage massage on the body. He shows the strokes used in lymphatic massage and demonstrates a routine for providing manual lymphatic drainage to promote lymphatic flow and the proper function of this critical system.

#AV0048DV-NR1 \$89.95: DVD

Lymphatic Drainage: Massage Therapy - Face & Neck

2010 1 Hour, 2 min Aesthetic Videosource

Expert massage therapist and instructor, Meade Steadman demonstrates step-by-step how to provide manual lymphatic drainage massage on the face and neck. He shows the strokes used in lymphatic massage and demonstrates a complete routine for providing manual lymphatic drainage.

#AV0049DV-NR1 \$89.95: DVD

Party Lashes

2010 1 Hour, 6 min Aesthetic Videosource

Eyelashes accentuate the most dramatic feature on the face: the eyes. Learn from professional Hollywood makeup artist, Damien Salter, how to add to the drama with additional lashes, eyelash strips, gems, or even synthetic flower petals.

#AV0050DV-NR1 \$89.95: DVD

Craniosacral Therapy Techniques

2010 2 Hours, 27 min Aesthetic Videosource

John Hoffmann, CMT, demonstrates the techniques used in a general craniosacral therapeutic session to assess and palpate the fluidity of the craniosacral system which affects the body's overall health. This holistic, hands-on technique alleviates the restrictions on the craniosacral flow that can cause illness, pain, and dysfunction.

#AV0051DV-NR1 \$89.95: DVD

Myofascial Release Techniques

2010 3 Hours, 33 min Aesthetic Videosource

Certified massage therapist, John Hoffmann, demonstrates the strokes and techniques for a detailed myofascial release session for the entire body. In this comprehensive video, he also addresses benefits and contraindications, warm-up, landmark muscles along their anatomical path, and how to address specific complaints

#AV0052DV-NR1 \$89.95: DVD

Related titles:

The Ultimate Ultrasonic Facial; Deep Tissue Massage Therapy Series; Platform Artistry Hair Series; Create Faces - Face Painting Series and many more!

Streaming



Many of our titles are available for streaming. Please call for pricing.

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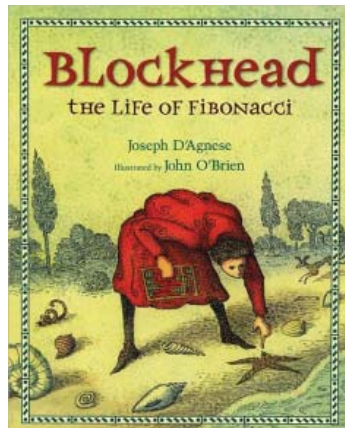
Pushed to the Brink: Bullycide on the Rise

*Grades 7-12 2011 CC 20 min
Human Relations Media*

Several recent tragedies have focused the nation's attention on the growing trend of bullycide—the term that describes those desperate instances of young people taking their own lives to escape from relentless harassment by their peers. This timely video follows multiple storylines to deliver the message that bullying can have enormous and tragic consequences.

Viewers learn the facts surrounding two recent bully-provoked teen suicides. Commentary from Dr. Joel Haber, a clinical psychologist and recognized national expert on bullying, identifies various forms of bullying—from obvious physical assaults to more indirect forms such as cyberbullying, spreading rumors, exclusion or verbal taunts. This unforgettable program includes important tips for dealing with bullies and urges students to join together and become proactive defenders of victims before they reach their breaking point. Most importantly, it opens the door for an important dialogue among all viewers—those who may be participants, witnesses or victims of peer intimidation and hostility.

#600563DV-NR1 \$189: DVD, resource guide, student handouts.



A great program for presenting math concepts in the elementary classroom! Students learn about the Fibonacci sequence, geometry, multiplication, and recognizing math in the world around us.

Blockhead: The Life of Fibonacci

Grades 2-5 Spoken Arts

Written and introduced by Joseph D'Agnesse

Illustrated by John O'Brien

As a young boy in medieval Italy, Leonardo Fibonacci thought about numbers day and

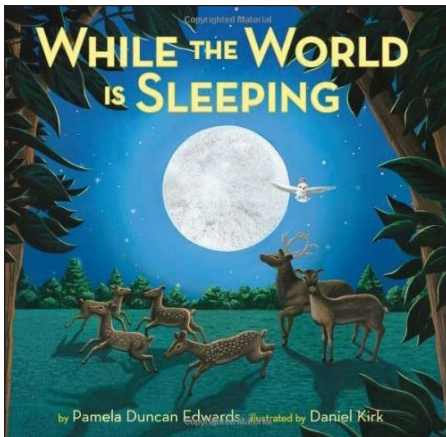
night. He was such a daydreamer that people called him a blockhead. When Leonardo grew up and traveled the world, he was inspired by the numbers used in different countries. Then he realized that many things in nature, from the number of petals on a flower to the spiral of a nautilus shell, seem to follow a certain pattern. The boy who was once teased for being a blockhead had discovered what came to be known as the Fibonacci Sequence!

#530234DV-NR1: DVD, web guide.

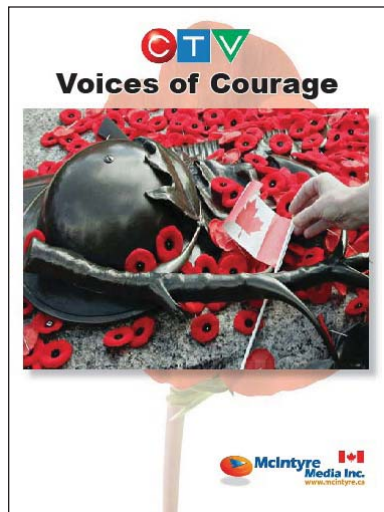
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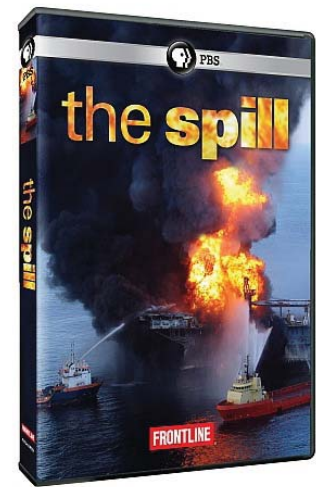
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